



Department of Supply Chain Management Newsletter

Chain Reaction

ASU Chain Reaction

Dear Students, Faculty, Alumni, and Friends of the Department,

Welcome to the Fall '24 edition of our department newsletter – Chain Reaction! As we move into the final month of the year, it's a great time to reflect on the exciting developments and achievements within our vibrant community.

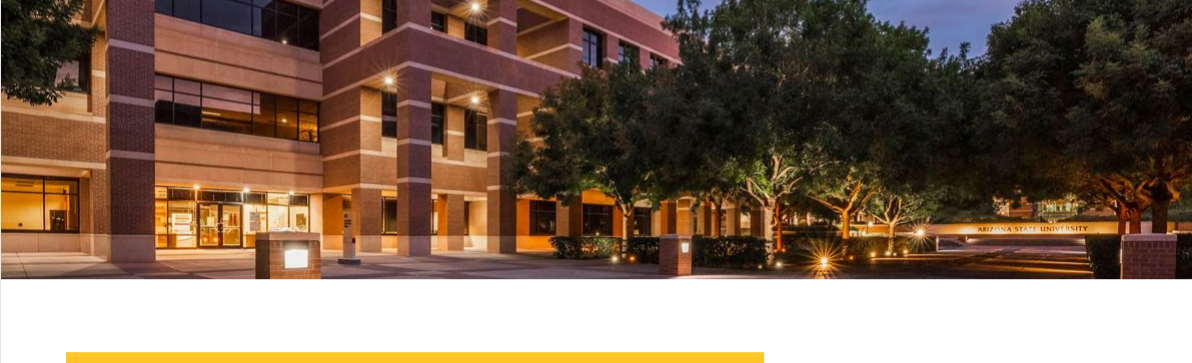
This issue highlights student accomplishments, recent faculty research, and industry partnerships that continue to shape the future of supply chain management. We are also excited to share updates on upcoming events, initiatives, and opportunities that can help you stay engaged and connected with the department.

As always, we are grateful for your ongoing support of our students, alumni, and partners. Your dedication and passion contribute to the continued success of the department, and we look forward to what we can achieve together in the coming months.



Adegoke Oke, PhD
Department Chair

Warm regards,



Academic Program

Highlights

Two new programs successfully launch

The Department of Supply Chain Management successfully launched two new programs this academic year. In addition to the online version, a new immersion [Master of Science in Supply Chain Management](#) program at the ASU West Valley campus launched with two cohorts of more than 70 students. Additionally, a new executive-level [Doctor of Business Administration in supply chain management](#) degree admitted its first students this semester. The cohort of four students represents diverse backgrounds and industry connections, including oil and gas, entrepreneurship, and international trade. We are looking forward to the growth and development of these two new programs.

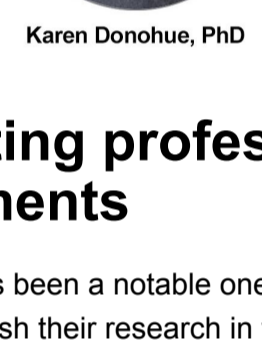
Student organization engages companies and prospective students

The student organization, [Supply Chain Management Association \(SCMA\)](#), had a jam-packed semester of events for all. In September, their annual fall career fair hosted over 60 companies attended by 400+ students. October's case competition had record-high participation of more than 80 ASU students, providing them with real-world problem-solving experience. SCMA would like to thank their event sponsors – Applied Materials who provided the case study, as well as Dell Technologies and the ISCEA. Finally, in partnership with the department and SCEC, SCMA visited three high schools around Phoenix, speaking to over 100 students about supply chain management and the opportunities available at ASU. Next semester will be just as busy for the organization with their spring career fair, additional high school visits, and HBCU/HSI Case Competition.

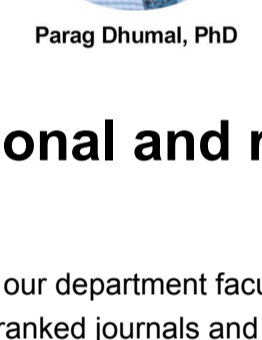
Faculty and Research

New esteemed faculty join the department

The SCM department excitedly welcomed two new faculty to our ranks this fall semester. [Karen Donohue](#), from University of Minnesota, joined the department as Professor and W. P. Carey Distinguished Chair. Her research focuses on the intersection of behavioral operations and sustainable supply chain management, and she will be launching a center devoted to these topics in the coming year. Additionally, [Parag Dhumal](#), from University of Wisconsin-Parkside, joined the faculty as a Clinical Professor. Dhumal teaches in programs at the newly established School of Technology, Innovation and Entrepreneurship (TIE) at the ASU West Valley Campus. His research interests range from forecasting and inventory analytics to logistics and quality management.



Karen Donohue, PhD



Parag Dhumal, PhD

Highlighting professional and research achievements

This semester has been a notable one for our department faculty who continuously publish their research in top-ranked journals and have been recognized for outstanding achievements in our field.

- [Eddie Davila](#) received the Huizingh Outstanding Undergraduate Teaching Award.
- [Kevin Dooley](#) won the Dean's Distinguished Research Award.
- [Mahyar Eftekhari](#) earned the Dean's Mid-Career Distinguished Research Award.
- [Harish Guda](#) was recognized with the Dean's Early Career Research Award.
- [Antonios Printezis](#) won the Entrepreneurial Approach to Learning and Teaching Innovation Award for his integration of innovative AR/VR applications in the classroom.
- [Mikaella Polyviou](#) earned tenure and was promoted to the rank of Associate Professor in the department. She is currently working on the [Supply Chain Resilience Initiative](#) with additional ASU faculty.
- [Heng Zhang](#) also received recognition with the Dean's Early Career Research Award.

New graduate assistantship appointment

The [Presidential Graduate Assistantship \(PGA\)](#), an award to support the recruitment and mentoring of doctoral students to advance ASU's charter, was awarded to Mahyar Eftekhari and Adegoke Oke who successfully recruited [Abraham Kudjabor](#) into the department's doctoral program. Formerly a member of the MasterCard Foundation Scholars Program, Kudjabor is an aspiring entrepreneur and researcher with a focus on agriculture and health as pathways for social impact. He previously earned his undergraduate degree from Kwame Nkrumah University of Science and Technology in Ghana and Master of Science in Global Logistics from ASU.

Candidate on the market

[Binghan Kou](#) is currently a post-doctoral researcher in the Department of Supply Chain Management, with a PhD in management sciences from City University of Hong Kong. Her research aims to improve a firm's bottom line through a deeper understanding of individual decision-making processes, particularly interested in dynamic pricing and compensation scheme design. She applies dynamic programming, optimization, and data-driven analytics in her research. She is currently on the 2024-2025 job market, looking for a position to continue her research and teaching in a university setting.



Engagements and Events

SCM alumna inducted into school's Hall of Fame

During ASU's Homecoming festivities in late November, one of our distinguished alumni was inducted into the [W. P. Carey School of Business Hall of Fame](#). Coming from a family of logistics professionals, Nancy Shevell McCartney earned her BS in transportation in 1981, launching a successful career. She later served on the board of the New York Metropolitan Transportation Authority and of various charities. McCartney's induction into the [Hall of Fame](#) recognizes her significant contributions to her profession, the community, and the W. P. Carey School of Business.

Symposium encourages continuous career development

In September, the department hosted the [6th Women in Supply Chain Symposium](#). The event focused on the importance of mentorship, networking, and continuous learning for all, especially women, in supply chain careers. The symposium featured keynote speakers, panel discussions, and networking opportunities with industry leaders, and concluded with a discussion on the increasing visibility and equality for women in the supply chain industry.

Center events bring together international researchers and business leaders

The [Center for Applied Research and Innovation in Supply Chain - Africa \(CARISCA\)](#) hosted two major events this past year that demonstrate its continued growth and impact on the African continent. Held in Accra, Ghana, the fourth Annual Supply Chain Research Summit drew nearly 600 participants from 28 countries, showcasing supply chain research while expanding CARISCA's academic network. Additionally, the inaugural business forum in Accra brought together policymakers, business and government leaders, and academics for a two-day event that hosted more than 275 individuals from 141 organizations.

Annual lecture highlights necessity of supply chain resiliency

Held in conjunction with the IDN Summit in Phoenix, the 14th annual Mark McKenna Lecture featured [Robert Handfield](#), speaking on the topic of resiliency in healthcare supply chains. In his talk, Handfield discussed the vulnerabilities of the current system by the COVID-19 pandemic and proposed solutions to improve it.

Upcoming Events

- **Jan. 23:** [SCMA Spring Career Fair](#)
- **Feb. 28:** [SCEC Spring Forum](#)
- **April 10-11:** [SCEC Spring Board Meeting](#)
- **April 10-12:** [SCMA HSI/HBCU National Case Competition](#)
- **April 29-30:** [CARISCA Business Forum, Accra, Ghana](#)
- **May 5-7:** [CARISCA Supply Chain Research Summit, Lagos, Nigeria](#)

Thank you for reading! We'll be in touch again next semester.

Not currently on our mailing list?

[Fill out this form](#) to make sure you'll receive future updates about department activities and how to get involved. For additional information on ways to support the department, please contact Mikayla Conley at mikayla.conley@asufoundation.org.