



Department of Supply Chain Management Newsletter

Chain Reaction

Welcome to Chain Reaction, the inaugural newsletter from the Department of Supply Chain Management at ASU's W. P. Carey School of Business. Our goal is to foster a sense of community, share achievements, and inform you about the latest developments within our academic and professional family.

Chain Reaction is a testament to the vibrant intellectual culture that defines our department and vision to become the world's supply chain university. Through this platform, we hope to create a space where faculty, staff, students, alumni, and corporate partners are celebrated. Stay tuned for what's next! We're glad you're here.

Sincerely,



Adegoke Oke, PhD
Interim Chair



Academic Highlights

New program rankings

The Department of Supply Chain Management continues to rank in the top 5 in the nation. *U.S. News & World Report* currently ranks the W. P. Carey School of Business **No. 2** nationwide for undergraduate supply chain programs and **No. 3** nationwide for our MBA specialty in supply chain and logistics. These [rankings](#) reflect our continued commitment to innovation and designing programs that transform supply chain leaders and the world.

New partnership with U.S. Naval Community College

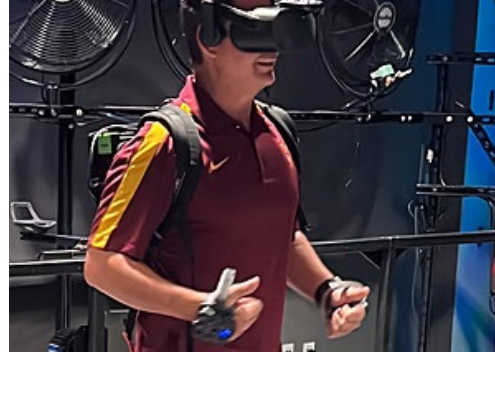
Expanding our reach to meet more learners from more walks of life, ASU has partnered with the U.S. Naval Community College to offer an [Associate of Science in logistics with a maritime concentration](#). This program allows active-duty and enlisted personnel to learn from department experts on naval-relevant logistics-focused material, while furthering ASU's commitment to access and excellence.

New program launches at West Valley campus

The new [Master of Science in Supply Chain Management \(MS-SCM\)](#) at ASU's West Valley campus features award-winning faculty and a curriculum that examines integrated supply chain — including applied projects with practical exposure to current supply chain challenges. Combined with Phoenix's burgeoning West Valley economy, this top program will create the next generation of supply chain leaders.

New augmented reality and virtual reality initiative

Led by Thomas Kull and Dan Gruber, the department's AR/VR initiative uses the [Dreamscape Learn](#) technology to extend supply chain education beyond the classroom at ASU. Students are virtually transported to the W. P. Carey Shop to make operational capacity decisions (such as investing in more staff or another machine) and observe the results of those decisions in real time.



Faculty and Research

Welcome, new faculty!

In Fall 2023, two new Assistant Professors joined the department: [Rafael Escamilla Gonzalez Aragon](#) from Tilburg University, Netherlands, and [Hale Erkan](#) from the University of Texas, Austin. [Don Graham](#) from University of South Florida joined as a Clinical Assistant Professor.

Faculty member receives teaching award

Supply chain faculty member [Gregory Collins](#) was selected as the winner of the [John W. Teets Award](#) for undergraduate teaching excellence. This W. P. Carey teaching award is a unique honor as the entire process — from nomination and evaluation to awarding — is managed solely by students.

Faculty members achieve research recognition

[Thomas Choi](#) was recently awarded the [honor of Regents Professor](#), the highest faculty distinction at Arizona State University. Recognized internationally as a leading expert in complex adaptive systems, Choi is one of the most cited and prolific scholars in the field.

[Veronica Villena Martinez](#) was appointed as the inaugural [Loui Olivas Chair in Management](#) and received the Dean's Mid-Career Research Excellence Award.

[Dale Rogers](#) was recognized as part of [CSCMP's inaugural group of Distinguished Fellows](#) at the Academic Research Symposium this October.

[Craig Carter](#) received the Dean's Distinguished Career Excellence Research Award.

Professor of Practice [Hitendra Chaturvedi](#) was honored with the Educational Partner of the Year award for the Southwest Valley Chamber of Commerce. He serves as the co-chair for the [Chamber's Manufacturing, Logistics & Supply Chain Committee](#), which provides a supply chain forum and network for local business owners.



Engagements and Events

Symposia engage students, faculty, and executives

This September, the Supply Chain Executive Consortium (SCEC) and the student-run Supply Chain Management Association (SCMA) jointly hosted the [fifth annual Women in Supply Chain Symposium](#). This event brought together nearly 100 students, faculty, and industry professionals to discuss the developing role of artificial intelligence in the supply chain and potential future changes to the industry.

The department's Supply Chain Resilience Initiative, led by Eugene Schneller and Mikaela Polyviou, also recently held the Arizona Business and Health Summit. The summit brought together health care executives to discuss COVID-19 pandemic implications for supply chains and resilience.

Student organization demonstrates leadership

Supply chain management and global logistics students are highly sought for industry employment. In addition to coursework, they hone their leadership skills through the [Supply Chain Management Association](#). One of the most active student-run organizations at ASU, SCMA organizes professional events and develops future leaders. Its signature recruitment events attract over 70 top companies each semester. The group also organizes and participates in several multi-university case competitions every year.

New SCEC leader named

We are excited to announce that [Tom Maher](#) has joined the department as the Assistant Director of the [Supply Chain Executive Consortium](#). His role will focus on increasing membership engagement and participation with the board, the department, and partner organizations like SCMA. Member benefits and opportunities are being enhanced with an emphasis on increasing professional learning experiences.

SMB Lab engages entrepreneurs

Led by Hitendra Chaturvedi, the [Small and Medium Business Lab](#) is strengthened by [partnerships](#) with ASU's Knowledge Enterprise, Edson Entrepreneurship + Innovation Institute, and the Office of Government and Community Engagement. Now in its second year, the SMB Lab has hosted several brainstorming and ideation sessions for businesses ranging from [electronics manufacturing](#) to [specialty printing](#).

Center fosters vision to become world's supply chain university

The [Center for Applied Research and Innovation in Supply Chain - Africa \(CARISCA\)](#) is a collaborative USAID-funded initiative between ASU and the Kwame Nkrumah University of Science and Technology, Ghana. Led by [Dale Rogers](#), it is a global center of excellence generating and translating supply chain management research and innovation into positive development outcomes for Africa.

Upcoming Events

- Jan. 25: [SCMA Spring Career Fair](#)
- Feb. 23: [SCMA Spring Innovation Conference](#)
- April 11-12: SCEC Spring Board Meeting
- April 11-13: [SCMA HSI/HBCU National Case Competition](#)
- June 4-6, 2024: [CARISCA Annual Summit](#)

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Fill out [this form](#) to make sure you'll receive future updates about department activities and how to get involved. For additional information on ways to support the department, please contact Mikayla Conley at mikayla.conley@asufoundation.org.

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