



2020 Employment Report



The ultimate way to achieve and sustain success is to hire the right people.

Our focus at the W. P. Carey School of Business is on preparing ready-to-hire talent, graduates with a global mindset armed with the skills, talents, and ambition to propel organizations forward. We don't embark on our mission in a vacuum. We partner with hundreds of companies to understand their challenges and to cultivate the next generation of great leaders with the skills and courage to tackle the challenges of the future.

Staying ahead of the curve is in our DNA at ASU. We were early adopters in business analytics, online education, and interdisciplinary learning. Employers who hire here consistently praise the analytical skills, decision-making ability, and entrepreneurial mindset our students exemplify — students who are ready to create immediate value.

Our vision for the future is one of the reasons *U.S. News & World Report* ranks W. P. Carey Top 25 in 31 business programs and disciplines — the most Top 25 rankings for any business school in the nation. That includes recognition for our strength in entrepreneurship, information systems, supply chain, and production/operations — areas that are particularly important in the digital age.

The dedicated Career Management team works with each student to develop a career plan — discussing goals and helping them identify strengths — so they are prepared to create value on day one. And our Employer Engagement team consults companies and recruiters from across industries and across the country to identify the W. P. Carey students who can make immediate impact.

Although 2020 was challenging for everyone, we are proud of the commitment made by our students and the Career Management and Employer Engagement staff to making this another banner year at the W. P. Carey School of Business.



A handwritten signature in black ink that reads "Amy L. Ostrom".

Amy L. Ostrom, PhD

Interim Dean

PetSmart Chair in Services Leadership

W. P. Carey School of Business

Full-time MBA employment summary

\$134,955

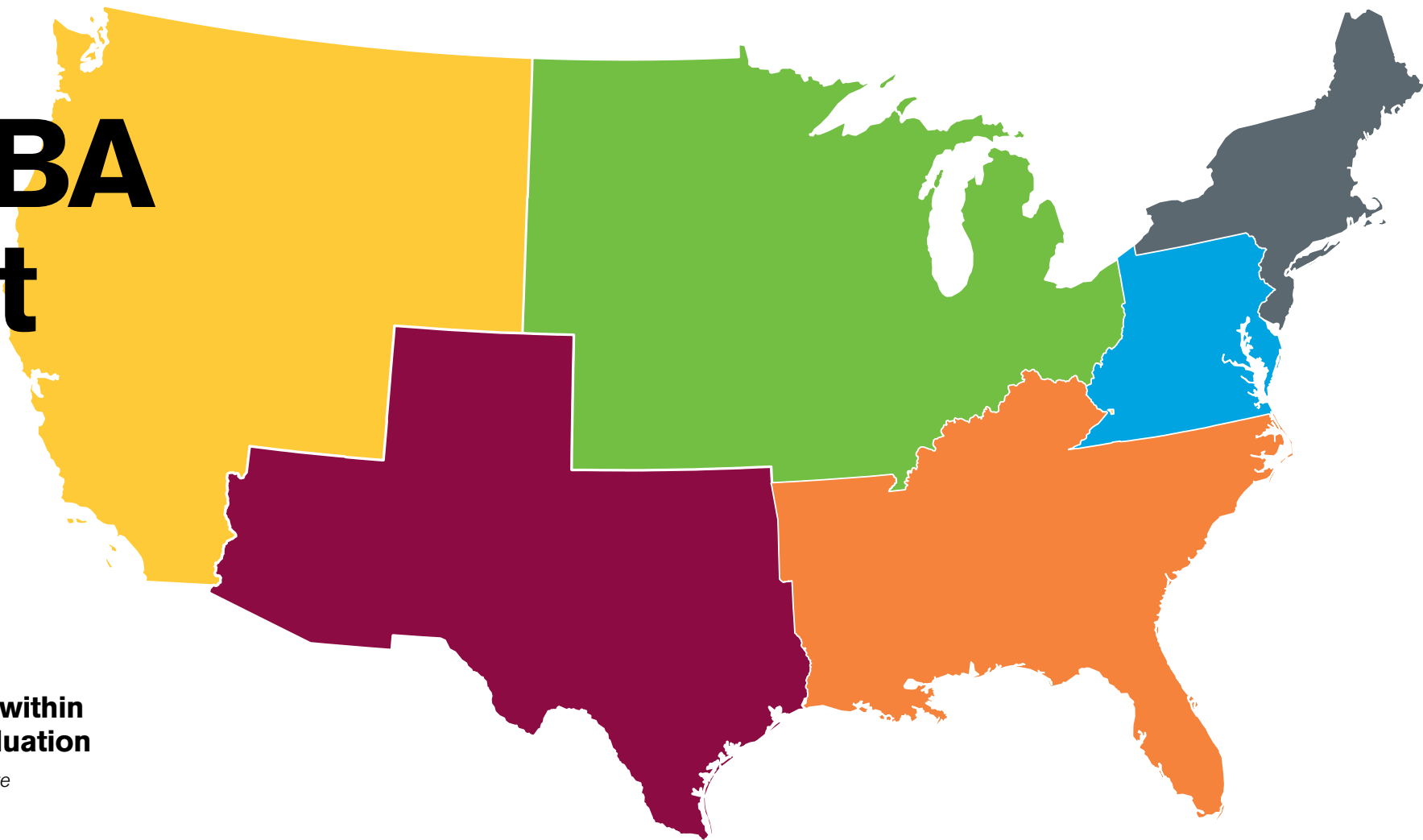
Average salary

Includes base salary and signing bonus

97%

Accepted an offer within six months of graduation

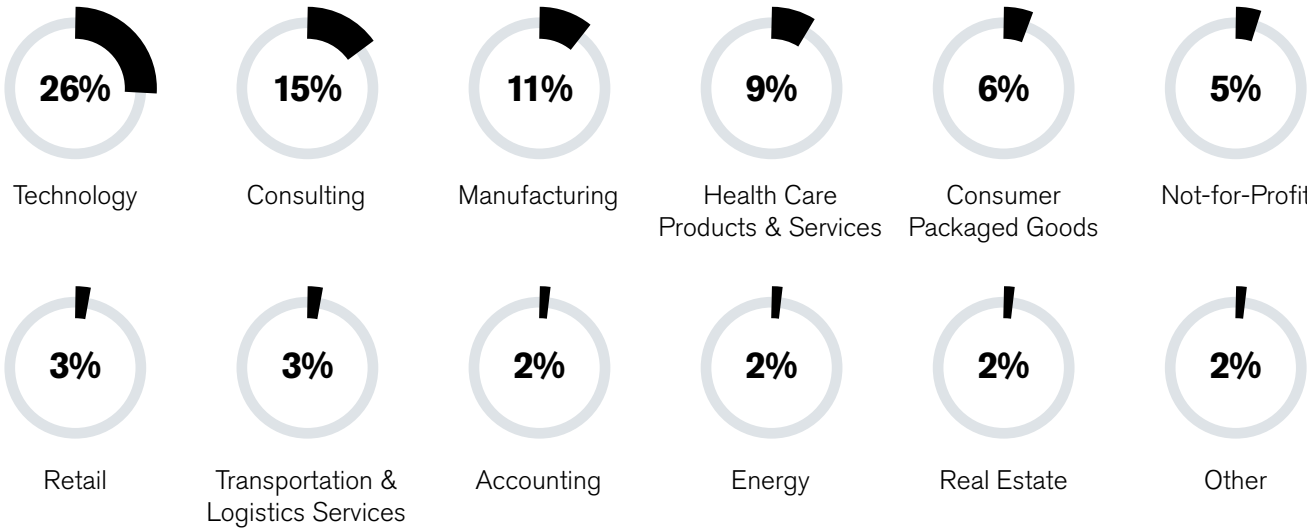
Based on 100% reporting rate



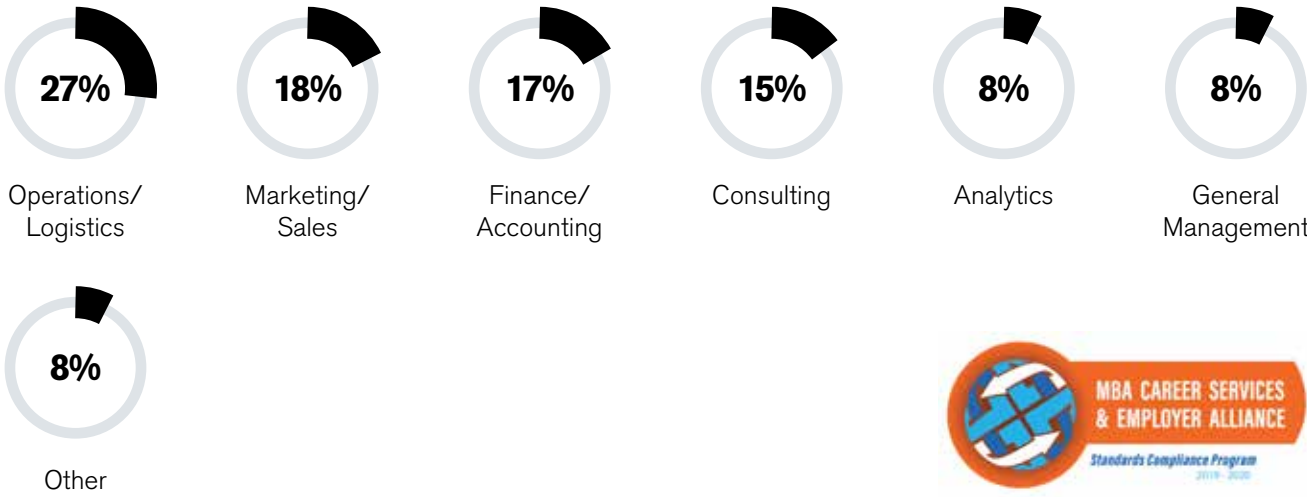
Employment and average salary by location

SOUTHWEST	35%	\$97,080
WEST	32%	\$118,168
SOUTH	12%	\$92,929
NORTHEAST	9%	\$110,333
MID-ATLANTIC	6%	\$103,000
MIDWEST	6%	\$109,375

Employment by industry



Employment by professional function



Full-time MBA internship summary

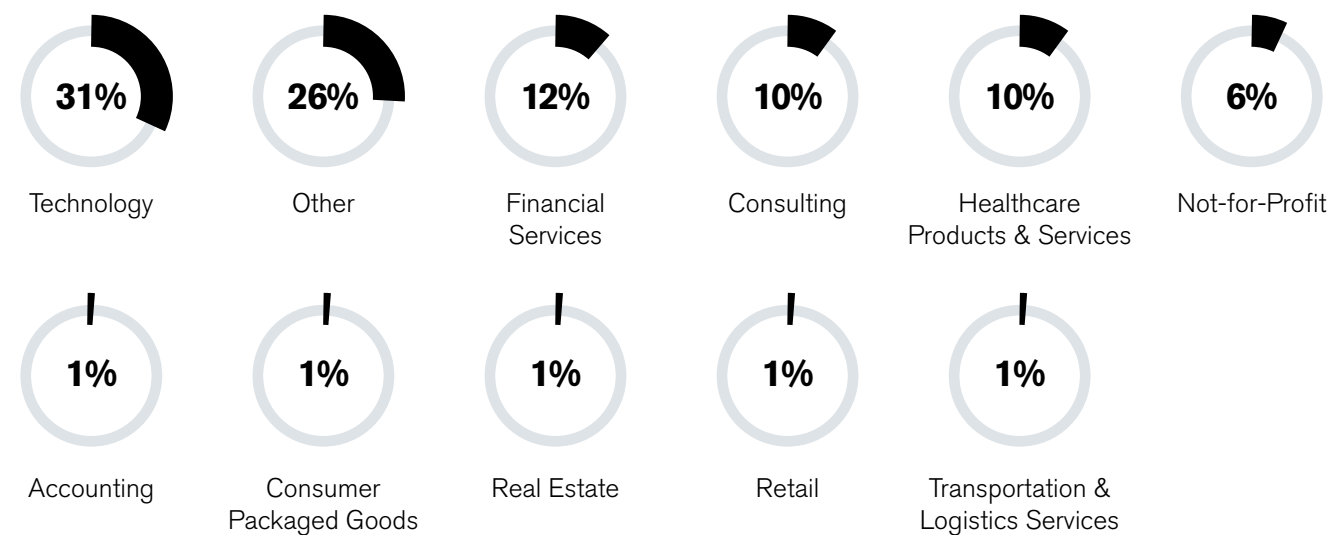
\$5,961

Average monthly salary

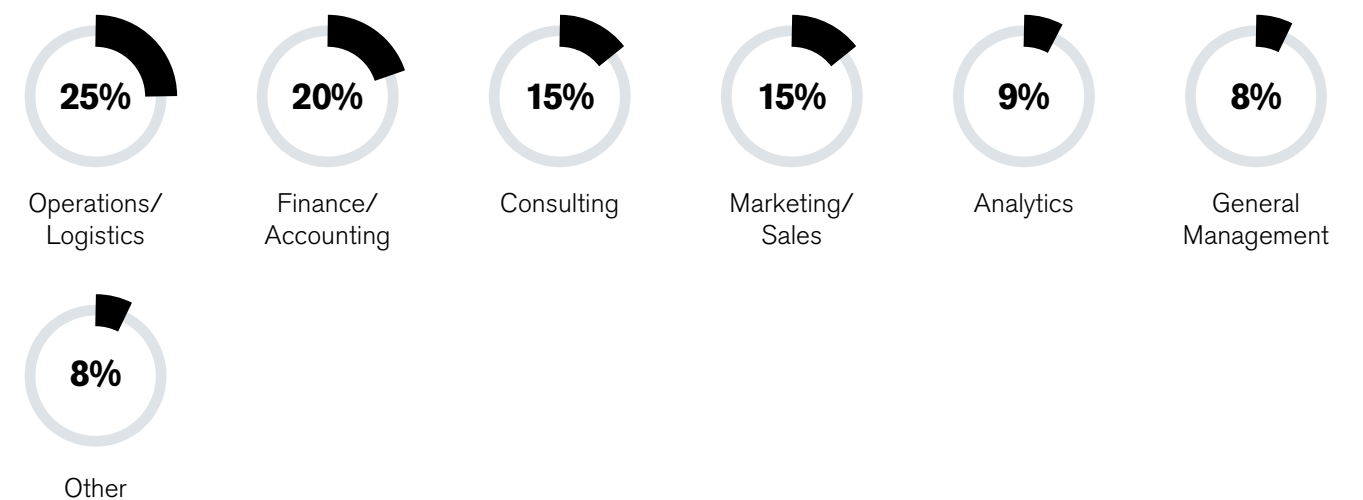
100%

of students
completed internship

Internship by industry

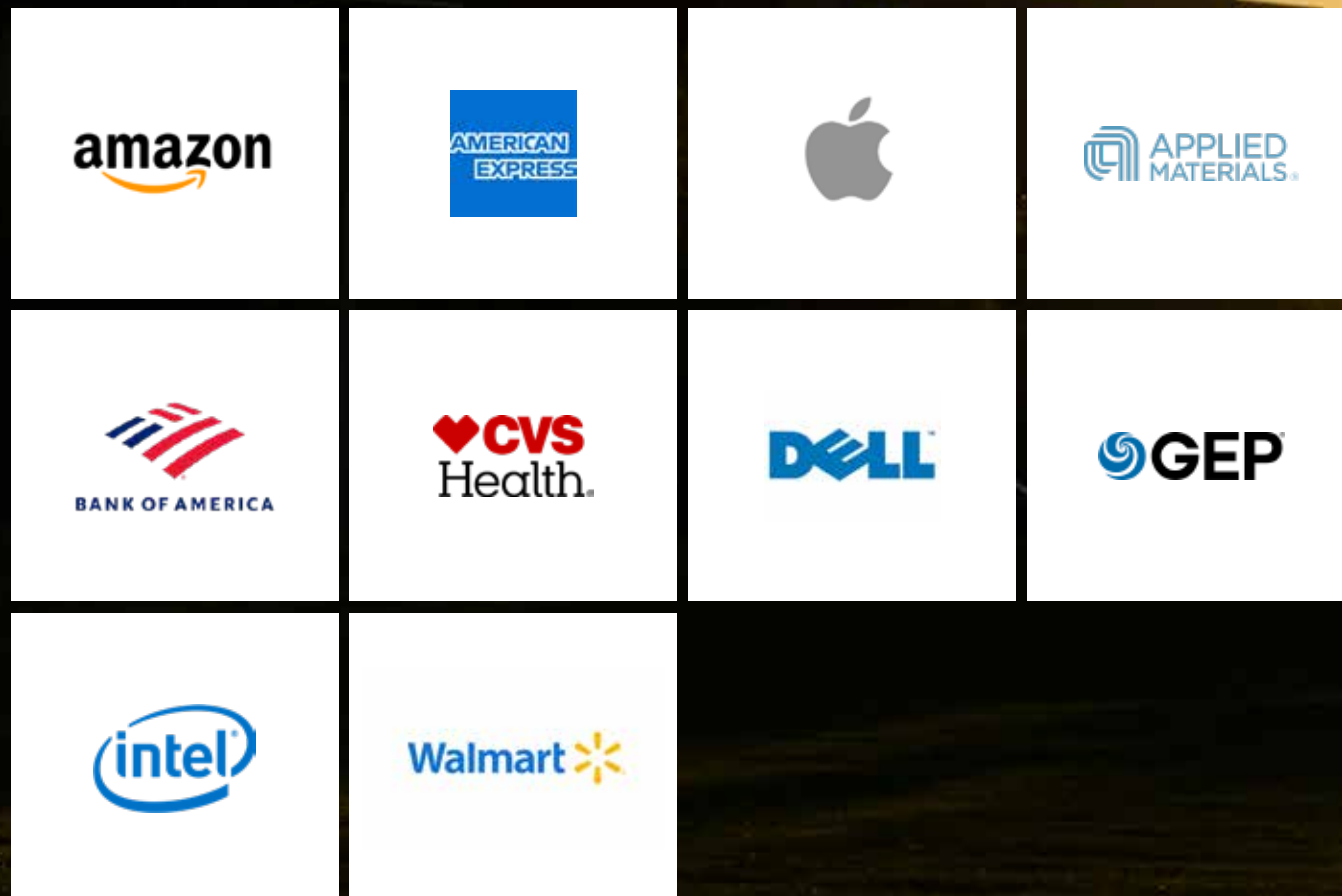


Internship by professional function



Top employers

Full-time MBA



Thriving global brands

Affordable Automotive Solutions	Kaiser Permanente
Amazon	Kimberly-Clark Corporation
American Express	KPMG LLP
Apple, Inc.	Laurel Road (subsidiary of KeyCorp)
Applied Materials	
Arizona State University	MCA Financial Group
Bank of America	Michelin North America Inc.
Bayer	Micron
Blue Stone Strategy Group	MUFG Union Bank
Capital One Financial Corporation	Nestle USA
Copperstate Farms	Northrop Grumman
CVS Health	PolyOne Corporation
DaVita Healthcare Partners	Prologis
Dell, Inc.	Protiviti, Inc.
EnPower, Inc.	Raytheon Company
eVisit	Swift Transportation
FedEx	TTEC
GEP	United States Postal Service
Hilti	USAA
Honeywell	Vivint Solar
Intel	Walmart Corporation
Johnson & Johnson	Walmart eCommerce

Executive Connections

Executive Connections pairs Full-time MBA students with a volunteer group of senior executives, who coach and mentor students as they embark on new career opportunities. Our executives-in-residence are an integral part of the Full-time MBA program and a cornerstone of the W. P. Carey MBA experience.

Greg Albert

Vice president
Honeywell

Richard H. “Rick” Baer

Vice president
Dial Corp.

Holly Barrett

CFO
Banner Health Ambulatory

Donald Becka

Senior vice president
Bank of America

Matt Benjamin

Senior partner
Deloitte & Touch LLP

Stephanie Bergeron

President and CEO
Bluepoint Partners

Bert Braden

COO
Deloitte Southeast Asia

Bryan Brady

CFO
Computer Sciences Corp.

Janet Bruno, M.D.

Physician executive
UnitedHealth Group

Luis Caballero

Executive director of marketing
Cox Communications

Lisa Cagnolatti-Daniels

Vice president
Southern California Edison

John Clifford

Executive vice president and
chief human resources officer
Travelers

Charlotte Diener

Senior vice president
ON Semiconductor

Mark Geninatti

CIO and group vice president
JDA Software

Bruce Gilmore

Director of supply chain management
Mayo Clinic

Phil Griffith

Vice president for supply chain
United Airlines

Anne Guerrant

President
Guerrant Foundation

Meighan Harahan

Portfolio manager
Driehaus Capital Management

Robert Healy

Regional global practice manager
Burns & McDonnell

Doug James

President
Hound Strategic Inc.

John Jennings

CEO
CQR Technologies

John Jones

Senior director of contracting
General Dynamics European
Land Systems, SL

John Kalkowski

Editor in chief
Flexible Packaging magazine

Karen Kowal

Vice president
American Express

Rohnn Lampi

Founder, owner, and president
Aspen Way Enterprises

Bob Leone

Senior partner
Hewitt and Aon

Tim Lindemann

Vice president
American Airlines

Shantini Munthre

Managing partner
Union Marketing Group

Mark Nemschoff

President and CEO
Nemschoff Chairs Inc.

Bill Pesch

CEO
B&E Group

Don Riegger Jr.

Senior partner
Deloitte

Wes Sagawa

Senior vice president
Arrow Electronics

Ashok Santhanam

Managing director
Camelback Strategy Partners

Craig Stevens

Managing director
CWBT Solutions

Mary Temm

CEO and president
Temm & Associates Inc.

Anna Thomasson

Co-founder
BarkBed Covers

Terri Tierney Clark

Chair of the board of directors
Wanderly

Paul Tufano

Chairman and CEO
Amerihealth Caritas

George Weathers

Vice president
Mobile Mini Solutions

Carole West

Founder and president
Divine Momentum Corp.

Steve Woodworth

Director
Blois Construction Inc.

Jack Zwingli

President and CEO
Incentive Lab

Undergraduate employment summary

91%

of new graduates were employed or received a job offer within 90 days of graduation

\$55,000

median full-time starting salary

14%

of undergraduates were accepted to an additional education program

60%

of students participated in research, student teaching, clinical rotations, practicum and/or internships



Top industries



Internet & software

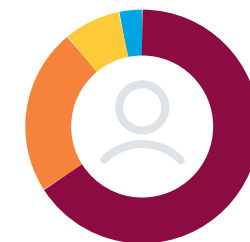


Accounting



Commercial banking & credit

Where are they now?



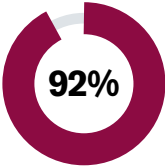
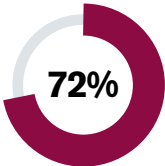

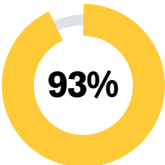
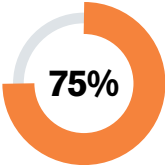
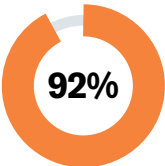

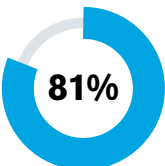
Arizona	66%
Other States	24%
California	8%
International	3%

Featured employers

Amazon
The Boeing Company
Deloitte
Honeywell
Intel
KPMG
Microsoft
PepsiCo
Starbucks
Vanguard



Specialized master's employment summary

	Percentage employed within 6 months of graduation	Average Salary	Top Employers		Percentage employed within 6 months of graduation	Average Salary	Top Employers
MACC	 92%	\$54,067	Arizona Office of the Auditor General, Deloitte, Ernst & Young (EY), KPMG LLP, PwC	MS-ISM	 72%	\$93,126	Banner Health, Intel Corporation, KPMG LLP, MUFG Union Bank, ON Semiconductor
MACC D&A	 100%	\$55,974	BDO USA, Deloitte, Ernst & Young (EY), Heinfeld, Meech & Co., PwC	MS-GL	 93%	\$54,917	Amazon.com, Chewy, Choice Logistics, Deloitte, Insight Global, Inc.
MS-FIN	 75%	\$76,778	Bank of America, Equity Methods, Ernst & Young (EY), MCA Financial Group, PwC	MS-BA	 92%	\$75,214	Amazon.com, Avnet, Dell, FlexiVan, Goldman Sachs
MTAX	 100%	\$57,792	Deloitte, Ernst & Young (EY), KPMG LLP, PwC, RSM US LLP (Formerly MsGladrey)	MRED	 81%	\$68,300	AGILITY PROPERTY LLC, Allen+Philp Partners, American Homes 4 Rent, ATLAS PHX, Butler Design Group

Based on confirmed student employment status per program

The impact of W. P. Carey extends into every corner of the world with connections through our alumni network across six continents.

100,000+

W. P. Carey alumni
are living and leading
worldwide

100+

countries are represented
by our diverse and growing
student body



Gail Sharps Myers
SVP and General Counsel
Denny's



Rachel Peterson
*Director, Data Center
Strategy and Development*
Facebook Inc.



Kevin Warren
Commissioner
Big Ten Conference



Vince Ferraro
*Former VP of Hewlett-Packard,
and former VP at Kodak*
San Diego State



Kim Komando
*Radio host for "The Kim
Komando Show" and Owner*
WestStar Multimedia Entertainment



W. P. Carey Career Management & Employer Engagement



Sharon Irwin-Foulon

Executive Director of Career Management and Employer Engagement

Sharon Irwin-Foulon is an experienced change leader to both public and private sector organizations. Her reputation has been built on helping to shape strategic people and culture initiatives using executive coaching, talent positioning, and communications that influence bottom-line revenue and donation generation. A strategic and innovative senior leader, Sharon brings a broad spectrum of executive skills and proven success collaborating with multiple stakeholder groups across internal, external, and cross-system platforms to drive results and outcomes.



Toni Rhorer

Director of Career Management

Toni Rhorer knows that building students' professional capabilities to aid their career strategy is the important work her team does and where they truly excel. In addition to her 13 years in career services, Toni has been featured recently in *U.S. News & World Report* and *Inbound Logistics*, discussing internship success and recruiting trends. Toni holds a BA in education from the University of Arizona, a MEd in counseling from North Carolina State University, and an MA in library and information science from the University of Arizona.



Leah Mills

Director of Employer Engagement

Leah Mills develops and delivers exceptional client experiences by creating seamless ways to access talent, navigate the university recruiting ecosystem, and execute high-value engagements – the keys to fostering sustainable and successful partnerships. Within the Career Management and Employer Engagement team, Leah has supported on-campus recruiting execution, technology system implementation and management, and the enhancement of recruiting partnerships.



Mike Sanders

Assistant Director of Employer Engagement

Mike Sanders brings a high level of experience and understanding of the corporate landscape through years as a commercial banker, and has adapted his consultative approach in the private sector to his role at ASU. Mike has also served as a student-facing career coach at W. P. Carey. He has merged his corporate knowledge with his understanding of student interests to aid employers recruiting at W. P. Carey to access the right students for their talent needs.



Mara DeFilippis

Assistant Director of Employer Engagement

As an assistant director of employer engagement, Mara DeFilippis partners with companies in diverse industries such as utilities, government, healthcare, aerospace, defense, and others. Mara believes in collaboratively building a common strategic vision with clients, focusing on client goals and outcomes, and consistently exceeding client expectations. Mara has worked in program and project development for over seven years at ASU, strategically bridging local and international client needs with the complex resources and capabilities of the university.



Anthony Cortright Jr.

Assistant Director of Employer Engagement

Toni Cortright served for more than 20 years as a telecommunications operations chief in the United States military, educating and leading soldiers, earning three Bronze Stars for efforts in Iraq and Afghanistan. After retiring from military service in 2015, he changed careers to focus his leadership skills on the business of talent. At W. P. Carey, Toni works directly with firms in the technology industry, to help them assess, plan, and execute the most effective, innovative, and strategic ways to find the talent they need. Toni is a pathfinder and a team player who loves connecting and building relationships with employers and students.



Looking for more information?
Visit career.wpcarey.asu.edu

Career Management & Employer Engagement

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