Discover talent with bold ideas and big vision. Recruit at the W. P. Carey School of Business.

vision
The W. P. Carey School of Business creates leaders who...
Rethink the nature of business
Engage the world
Create a better future

mission
The W. P. Carey School of Business educates tomorrow’s business leaders, takes an entrepreneurial approach to learning, and conducts groundbreaking research in order to create positive change on a global scale.

W. P. Carey School of Business Graduate Career Center
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What’s going to get your business to the next level? Strategy, capital, timing and hard work all play key roles in business success. But most leaders agree that the ultimate way to achieve and sustain success is to hire the right people.

Our focus at the W. P. Carey School of Business is on preparing ready-to-hire talent, graduates with a global mindset armed with the skills, talents, and ambition to propel organizations forward. We don’t embark on our mission in a vacuum. We partner with hundreds of companies to understand their challenges and to cultivate the next generation of great leaders with the skills and courage to tackle the challenges of the future.

Staying ahead of the curve is in our DNA at ASU. As a part of the New American University, the W. P. Carey School emphasizes interdisciplinary learning through the countless resources available at America’s largest public university. Our students have unique opportunities to dive deeper, look farther, and climb higher. Meet with them and you will see how our graduates are different. Employers who hire our students consistently praise the analytical skills, decision-making ability, and entrepreneurial mindset our students exemplify — students who are ready to create immediate value.

But don’t take our word for it. U.S. News & World Report consistently ranks W. P. Carey among the top 30 business schools in the country. We are also recognized for our strength in entrepreneurship, information systems, supply chain, and production/operations — areas that are particularly important in the digital age.

Our curriculum is enhanced by a dedicated Graduate Career Center team that works with each student to develop a career plan, discussing their goals, and helping them identify their strengths and weaknesses — so they are prepared to create value for your organization from day one.

Whether you are a recruiter who comes to campus every year, or you’re checking us out for the first time, thank you for considering our students. We look forward to helping propel your organization forward with our graduates.

Amy J. Hillman
Dean, Rusty Lyon Chair of Strategy
W. P. Carey School of Business
Our specialized master’s programs respond to growing industry trends and needs, preparing students for leadership positions and developing deep functional knowledge.

**Master of Accountancy (MACC)**
The cutting-edge MACC curriculum is reviewed every year with input from accounting professionals and alumni. In addition, the nine-month program fulfills the coursework requirements for CPA certification.

**Master of Science in Business Analytics (MS-BA)**
The MS-BA program develops the deep quantitative and analytical skills necessary to derive value from data and create a business advantage across markets and industries.

**Master of Science in Finance (MS-FIN)**
The MS-FIN offers a leading-edge curriculum balanced between finance and asset/portfolio management, preparing students for careers in corporate finance as well as the CFA exam.

**Master of Science in Global Logistics (MS-GL)**
The need for logistics and freight agent jobs is expected to grow by more than 25 percent within five years. The nine-month MS-GL delivers specialized knowledge and practical perspectives on global operations, logistics, and multicultural perspectives.

**Master of Science in Information Management (MSIM)**
Consistently ranked Top 20 by U.S. News & World Report, the MSIM prepares working professionals to leverage information technologies to innovate and transform industries, business models, and processes.

**Master of Science in Management (MiM)**
A nine-month program for recent non-business graduates with less than two years of work experience, the MM provides a strong foundation in management and business fundamentals.

**Master of Real Estate Development (MRED)**
The MRED delivers a transdisciplinary approach to real estate development, through a partnership with ASU’s esteemed schools of law, construction, and design.

**Master of Taxation (MTax)**
Featuring an esteemed faculty of practitioners and experienced accounting professionals, the MTax hones highly technical and demanding skills for the private and public sector.

Complete program overviews are available at wpcarey.asu.edu/masters-programs

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**Programs that develop leaders. Talent that delivers results.**

Our uniquely personal approach to talent development means that we bring you uniquely qualified talent. W. P. Carey students explore new ideas and different ways of doing business. We encourage them to fail, to refine, to try again. By learning to push the limits while in business school, they can offer your organization more creativity, more ideas, and more ways to innovate.

**The W. P. Carey MBA**
Across all of our MBA programs, across each area of study, our curriculum is focused on teaching functional expertise along with what we believe to be critical areas of development:

- **Problem Solving**
  - Creative thinking
  - Teamwork and group dynamics
  - Risk taking/taking initiative
  - Analytical thinking
  - Quantitative skills

- **Soft Skills**
  - Adaptability
  - Communication skills
  - Leadership skills
  - Confident decision making
  - Collaboration

- **Clear Vision and Direction**
  - Strategic thinking
  - Global mindset
  - Motivation/drive for results
  - Entrepreneurship
  - Focus

**Greater Depth of Knowledge**
The ability to think strategically, act globally, and lead with motivation and drive are critical in today’s business environment. From traditional functions to emerging disciplines, W. P. Carey students acquire a depth and breadth of knowledge to align their career goals with your hiring needs.

Business is more diverse and more global every day. To prepare for the world ahead, every W. P. Carey MBA student customizes their degree by choosing an area of concentration — and most students choose more than one. Our commitment to curriculum innovation allows our students to be on the leading edge across industries in areas such as:

- Business analytics
- Entrepreneurship
- Finance
- Healthcare management
- Information management
- International business

**Executive Connections**
Individualized executive coaching is rare among even the very best business schools. Each W. P. Carey Full-time MBA student is paired with a senior executive, who serves as a personal coach for the full two years of the program. Their guidance and expertise rounds out an immersive MBA experience, providing individualized leadership development focused on critical core competencies:

- Influencing
- Communicating effectively
- Agility
- Execution
- Decision-making with integrity
- Emotional intelligence

“I am convinced that the Executive Connections program is extremely worthwhile — not only to the students, but also to me. All of the coaches have achieved success in the business world and bring talent and experience that provides invaluable insight to the students. I only wish that I had had access to the kind of mentoring when I was early in my career.”

— Shelby Yastrow, Retired General Counsel, Executive Vice President, and Secretary, McDonald’s Corporation

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wpcarey.asu.edu/recruit

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Create relationships. Showcase your strengths.

Work with the Graduate Career Center to meet talented, motivated W. P. Carey students, and find candidates that fit your corporate culture and business needs.

**Recruiting Opportunities**

**Information Sessions**
Provide students with information about your organization, network, and outline employment opportunities prior to conducting interviews on or off campus.

**On-Campus Interviews**
Work with us on scheduling, parking, refreshments, and lunch. Skype and phone interviews can also be facilitated. Internship candidates are available beginning at 1 p.m. Monday to Thursday and throughout the day most Fridays. Full-time candidates are available all day Monday to Friday.

**Office Hours**
Facilitate conversation between students and company representatives individually or in small groups.

**Tailgate Sponsorship**
Build and deepen your company's recruiting relationship with students through this unique branding opportunity.

**Evening Coffee Chat**
Expand your candidate pool by scheduling a coffee chat to reach busy working professional students.

**Coffee Table Sponsorship**
Keep your company top-of-mind by sponsoring a refreshment table accessible to students between classes.

**MBA Company Networking Night**
Connect with internship and full-time talent ready to hit the ground running at our signature on-campus recruiting event.

**Job Posting**
Post jobs on W. P. Carey Connect, exclusively for W. P. Carey graduate programs. It’s fast, easy, and free of charge.

**Resume Books**
Identify future leaders and experienced candidates who match your hiring needs.

**Student Club Opportunities**
Strengthen your company’s recruiting brand and get to know students outside of the traditional recruiting process by interacting with club presidents and their members.

- Networking reception
- Lunch and Learn
- Golf tournament
- Company visit or trek
- Full-time and internship opportunity promotion

Contact the Graduate Career Center for a list of clubs and their president’s contact information.

**Student Solutions**
Tap into the talent and knowledge of our students. Offered as part of graded coursework, Student Solutions projects are sponsored by organizations and are completed under the guidance of a faculty member. W. P. Carey students complete more than 100 consulting projects every year, applying their skills in finance, business strategy, marketing, information systems, and supply chain management to help client organizations with specific business challenges.

Learn more at wpcarey.asu.edu/studentsolutions

“**In addition to the top-notch students we hire from W. P. Carey, the career services teams we partner with are remarkable. Their unwavering commitment to the students’ success and their willingness to go above and beyond in support of our hiring efforts makes W. P. Carey a top recruiting destination.”**

— Kurt Styers
University Relations Supervisor
Talent Acquisition and Development
Vanguard

**Other Ways to Engage**

There are numerous ways to get involved and engage with W. P. Carey students and faculty. Companies serve on advisory boards to shape our curriculum. Your organization can also partner with our faculty members on research projects, fueling the discovery and drive for new knowledge and insight. Alumni and working professionals mentor our students, participate in case competitions, sponsor company projects, and give class presentations. You may even want to bring us a business need or a particular challenge, and have our students provide analysis and recommendations.

Contact us to learn more about the wealth of resources we can provide your company.

**Nicole Garcia**
Executive Director of Corporate Relations
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**W. P. Carey Connect**

All recruiting activities for W. P. Carey graduate students are hosted in W. P. Carey Connect, our central recruiting database. Visit wpcarey.asu.edu/recruit and click the W. P. Carey Connect button to get started. After creating an account, you can:

- Request an on-campus event
- Post jobs and internships
- Access our resume database

engage with us

wpcarey.asu.edu/recruit

wpcarey.asu.edu/recruit
Recruiting Policy Overview

Confidentiality
Student resumes are to be used solely for recruitment.

First-Round Interview Schedules
Students may not miss academic commitments for full-time or internship interviews, recruiting events, or related travel.

Second-Round Interviews
Make every attempt to provide students with sufficient notice for second-round interviews; at least one alternate date should be offered for second round or on-site interviews.

Offer Consideration and Acceptance
We strongly recommend providing sufficient time for a student to accept an offer. Fall offers should extend through December 15 and spring offers should extend at least 10 days.

We counsel students to respond to offers promptly and, if possible, prior to these dates. Additionally, students are obliged to honor accepted offers; reneging on an acceptance is a breach of our student recruiting policies.

Negative Offer Terms and Actions
Unacceptable offer terms include: exploding offers, requiring students to respond to verbal offers, changes to offer terms, delays in employment start dates, or the rescission of an offer. Such terms and actions do great harm to a firm’s credibility at the W. P. Carey School and impact future recruiting.

Communicating Student Status
We ask that companies establish and maintain, at most, a four-week window of communication with candidates throughout the interview, offer, and evaluation process. In addition, all candidates not selected for further consideration should receive notification of their final status once the selection process has been concluded.

Third-Party Recruiters
Third-party recruiters are permitted to post job openings in W. P. Carey Connect but are not permitted resume book access, nor are they permitted to attend recruiting and networking events.

Complete policy details are available at wpcarey.asu.edu/recruit-graduates/recruiting-policies

Hiring International Students

In a fast-paced global marketplace, organizations must employ a diverse workforce to remain competitive. Given this trend, the W. P. Carey international student population is a talent pool you can’t afford to overlook.

Though the process can seem daunting, securing U.S. work authorization for international students is not difficult. As a recruiting representative, do not let the H-1B cap discourage you or lead you to think that long-term employment is out of the question.

Summer Internships
Nearly all W. P. Carey international MBA students are eligible for U.S. work authorization after their first year through Curricular Practical Training (F-1 students) and do not require employer sponsorship to take part in a U.S.-based internship. Summer employment authorization is issued directly by the university and no additional steps are required by the employer.

After Graduation
Upon graduation, international students are legally permitted to pursue up to 12 or 39 (STEM OPT extension) months of full-time employment in their field of education as part of their Optional Practical Training (OPT). Students typically contact the U.S. Citizenship and Immigration Services (USCIS) to apply for their Employment Authorization Document (EAD) during the semester before graduation or shortly thereafter. Once again, a prospective employer bears no responsibility but to treat international students just as the employer would domestic students when hiring decisions are made. During the OPT period an employer may choose to pursue the H-1B Visa sponsorship.

Home Country Employment
In addition to seeking employment in the U.S., many international students pursue opportunities in their home country where they have unrestricted work authorization. Please let the Graduate Career Center know about your company’s international employment and training program options.

“We have a longstanding relationship with the W. P. Carey School of Business. ASU’s W. P. Carey students come to Intel with the top five skills we seek in our successful career candidates—problem solving, passion for learning, effective communication, analytics, and decision-making. We look forward to our continued partnership with W. P. Carey and the things we will be able to do together to change the world!”

— Bruce Gilmore
Director, Assembly Equipment Supply Chain
Intel Corporation
Recruiting at W. P. Carey

We see ourselves as your partner in the creation of an effective talent acquisition strategy that builds credibility around your brand, consistently connecting you with talented students who can strengthen your organization. Although our first encounter may focus on sourcing talent for a specific job description, our most entrenched and loyal recruiting partners take advantage of our breadth of knowledge surrounding best practices for job descriptions, internships, rotational and leadership programs, and recruiting trends. We’ve seen it all, we know what works, and we look forward to sharing our knowledge with you.

At the W. P. Carey School, business is personal. The help you receive from the Graduate Career Center is always tailored to your organization’s unique needs, and we are with you every step of the way — even when it comes to the logistics of your visit.

We look forward to seeing you on campus soon.