



Public Accounting Report

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Coming
next month

More results!

of the *PAR's* 37th Annual Professors Survey—2018!

PAR's Annual Professors Survey: Soliciting Favor Can Backfire

Schools that reach out to accounting professors and ask them to rank their accounting programs among the nation's best in *Public Accounting Report's* Annual Professors Survey are as likely to evoke a negative response as a positive response.

Accounting departments are increasingly reaching out to professors outside their own schools when the survey *PAR* uses for its annual rankings of the nation's best accounting programs hits inboxes each April. But those efforts are not particularly effective. *PAR's* 37th Annual Professors Survey, conducted this spring, asked professors if the solicitations they received had a negative influence, a positive influence, or no influence.

Of respondents who'd been solicited, 78% said the solicitations had no influence; the remaining 22% were evenly divided between being positively influenced and negatively influenced.

Professors rank the top undergraduate, graduate and doctoral accounting programs in *PAR's* Annual Professors Survey. Nearly 1,000 eligible accounting professors from approximately 200 U.S. colleges and universities that offer accounting degrees participated this year. Each survey was validated for eligibility, and ineligible submissions were disqualified. The survey was open to professors of accounting at U.S. colleges and universities that offer at least one accounting degree.

This year's survey breaks with tradition in that it ranks the Top 50 accounting doctoral programs instead of the Top 25, offering a glimpse behind the curtain that isn't usually revealed.

Baylor University, University of Kansas, University of Oregon and University of South Carolina made the Top 50 lists for both their undergraduate and master's accounting programs after going unranked last year for both programs. Other schools joining the Top 50 Undergraduate Programs in 2018 are Clemson University, the College of William & Mary, University of North Texas and University of Texas at Dallas. New appearances in the rankings of the Top 50 Master's Programs include Rice University, University of Arkansas and University of South Florida. ■



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Public Accounting Report 37th Annual Professors Survey - 2018 2018 Top 50 Undergraduate Accounting Programs					
2018	2017	School	2018	2017	School
1	1	University of Texas	26	31	CUNY, Baruch College
2	2	University of Illinois	27	33	University of Tennessee
3	3	Brigham Young University ¹	28	25	University of Massachusetts Amherst
4	4	University of Notre Dame ¹	29	32	Boston College
5	6	Indiana University	30	37	University of Arizona
6	5	University of Southern California	31	NR	University of South Carolina
7	8	University of Mississippi	32	NR	University of Kansas
8	10	University of Florida	33	35 (T)	Villanova University ¹
9	7	University of Alabama	34	27 (T)	New York University
10	11	University of Georgia	35	NR	Baylor University ¹
11	9	Texas A&M University	36	NR	College of William & Mary ¹
12	14	The Ohio State University	37	43	Northern Illinois University ¹
13	13	University of Missouri	38 (T)	44 (T)	Northeastern University ¹
14	16	University of Pennsylvania ²	38 (T)	35 (T)	University of Connecticut
15	12	University of Wisconsin-Madison	40 (T)	46 (T)	Lehigh University ¹
16	18	University of Washington	40 (T)	39	Texas Tech University
17	15	Michigan State University	42	49 (T)	University of Oklahoma
18	24	Arizona State University	43	34	Florida State University
19	17	University of Virginia ¹	44	NR	University of Oregon
20	23	Wake Forest University ¹	45	27 (T)	Auburn University ¹
21	22	Virginia Tech	46	NR	University of North Texas
22	26	Bentley University	47	NR	University of Texas at Dallas
23	21	The Pennsylvania State University	48	30	University of Utah
24	20	Miami University (Ohio) ¹	49	NR	Clemson University ¹
25	19	University of Iowa	50	46 (T)	Texas Christian University ¹

Notes: NR = Not Ranked. (T) = Tie. ¹Does not offer a PhD in accounting. ²Does not offer a master's degree in accounting. Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted during Spring 2018.

Public Accounting Report's Annual Professors Survey is open to professors of accounting at U.S. colleges and universities that offer at least one accounting degree. Accounting departments are encouraged to keep their faculty lists current with PAR for survey distribution. List updates are accepted between Feb. 1 and Feb. 15 annually. Eligible accounting departments should submit list updates in Excel format with one column for name, one column for professional title, and one column for email address to Julie.Lindy@wolterskluwer.com during the annual acceptance period. All names on submitted faculty lists are independently verified for eligibility.

Public Accounting Report 37th Annual Professors Survey - 2018 Top 25 Undergraduate Programs at Schools with 24+ Full-Time Accounting Faculty	
Rank	School
1	University of Texas
2	University of Illinois
3	Brigham Young University
4	University of Notre Dame
5	Indiana University
6	University of Southern California
7	University of Alabama
8	University of Georgia
9	Texas A&M University
10	The Ohio State University
11	University of Wisconsin-Madison
12	Michigan State University
13	Arizona State University
14	Virginia Tech
15	Bentley University
16	The Pennsylvania State University
17	Miami University (Ohio)
18	University of Arizona
19	University of South Carolina
20	Villanova University
21	Baylor University
22	Northern Illinois University
23 (T)	Northeastern University
23 (T)	University of Connecticut
25	University of Texas at Dallas

Notes: (T) = Tie. Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted during Spring 2018.

Public Accounting Report 37th Annual Professors Survey - 2018 Top 25 Undergraduate Programs at Schools with 17-23 Full-Time Accounting Faculty	
Rank	School
1	University of Mississippi
2	University of Florida
3	University of Missouri
4	University of Pennsylvania
5	University of Washington
6	University of Iowa
7	CUNY, Baruch College
8	University of Tennessee
9	Boston College
10	University of Kansas
11	New York University
12	Texas Tech University
13	University of Oklahoma
14	Florida State University
15	University of Oregon
16	Auburn University
17	University of North Texas
18	University of Utah
19	Texas Christian University
20	University of Maryland
21	University of Arkansas
22	University of Nebraska-Lincoln
23	Emory University
24	University of Miami
25	Louisiana State University

Notes: Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted during Spring 2018.

Public Accounting Report 37th Annual Professors Survey - 2018 Top 25 Undergraduate Programs at Schools with 16 or Fewer Full-Time Accounting Faculty	
Rank	School
1	University of Virginia
2	Wake Forest University
3	University of Mass. Amherst
4	College of William & Mary
5	Lehigh University
6	Mississippi State University
7	Florida Southern College
8	University of Colorado
9 (T)	Case Western Reserve University
9 (T)	Georgetown University
11	Samford University
12 (T)	Ohio University
12 (T)	Washington University
14	University of Tampa
15	Boston University
16	University of Nevada, Las Vegas
17	Murray State University
18	Bryant University
19	University of Richmond
20	Missouri State University
21	Washington State University
22	Utah State University
23	Portland State University
24	Southern Methodist University
25	University of California, Irvine

Notes: (T) = Tie. Some schools listed may offer variations to traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise indicated. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted during Spring 2018.

Public Accounting Report 37th Annual Professors Survey - 2018 2018 Top 50 Master's Accounting Programs					
2018	2017	School	2018	2017	School
1	1	University of Texas	26	30	University of Massachusetts Amherst
2	2	University of Illinois	27	23	University of Tennessee
3	3	Brigham Young University ¹	28	48	Vanderbilt University ^{1,2}
4	4	University of Notre Dame ¹	29	NR	University of Kansas
5	5	University of Michigan ²	30	33	University of Arizona
6	6	University of Southern California	31	26 (T)	Bentley University
7	11	University of Florida	32	28	Miami University (Ohio) ¹
8	7	Indiana University	33	36	University of Connecticut
9	8	University of Mississippi	34	42	Villanova University ¹
10	9	University of Alabama	35	32	CUNY, Baruch College
11	15	University of Missouri	36	47	Northeastern University ¹
12	10	Texas A&M University	37	NR	University of South Carolina
13	13	University of Georgia	38	29	Auburn University ¹
14	12	The Ohio State University	39	31	Florida State University
15	14	University of North Carolina at Chapel Hill ²	40	NR	University of Oregon
16	17	University of Wisconsin-Madison	41	34	University of Utah
17	16	University of Virginia ¹	42	NR	University of South Florida
18	20	University of Washington	43	46	University of Texas at Dallas
19	19	Michigan State University	44	38	Northern Illinois University ¹
20	18	Wake Forest University ¹	45	41	Texas Tech University
21 (T)	24	Arizona State University	46	NR	Baylor University ¹
21 (T)	21	Virginia Tech	47	35	North Carolina State University ¹
23	22	New York University	48	37	College of William & Mary ¹
24	26 (T)	The Pennsylvania State University	49	NR	Rice University ^{1,2}
25	25	University of Iowa	50	NR	University of Arkansas

Notes: NR = Not Ranked. (T) = Tie. ¹Does not offer a PhD in accounting. ²Does not offer a bachelor's degree in accounting. Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus unless otherwise noted. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

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Public Accounting Report
37th Annual Professors Survey - 2018
Top 25 Master's Programs at
Schools with 24+
Full-Time Accounting Faculty

Rank	School
1	University of Texas
2	University of Illinois
3	Brigham Young University
4	University of Notre Dame
5	University of Southern California
6	Indiana University
7	University of Alabama
8	Texas A&M University
9	University of Georgia
10	The Ohio State University
11	University of Wisconsin-Madison
12	Michigan State University
13 (T)	Arizona State University
13 (T)	Virginia Tech
15	The Pennsylvania State University
16	University of Arizona
17	Bentley University
18	Miami University (Ohio)
19	University of Connecticut
20	Villanova University
21	Northeastern University
22	University of South Carolina
23	University of Texas at Dallas
24	Northern Illinois University
25	Baylor University

Notes: (T) = Tie. Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus unless otherwise noted.
Source: PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

Public Accounting Report
37th Annual Professors Survey - 2018
Top 25 Master's Programs at
Schools with 17-23
Full-Time Accounting Faculty

Rank	School
1	University of Michigan
2	University of Florida
3	University of Mississippi
4	University of Missouri
5	University of N.C. at Chapel Hill
6	University of Washington
7	New York University
8	University of Iowa
9	University of Tennessee
10	University of Kansas
11	CUNY, Baruch College
12	Auburn University
13	Florida State University
14	University of Oregon
15	University of Utah
16	University of South Florida
17	Texas Tech University
18	University of Arkansas
19	Boston College
20	University of Oklahoma
21	University of Miami
22	Oklahoma State University
23	Texas Christian University
24	Pace University
25	University of Maryland

Notes: Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus unless otherwise noted.
Source: PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

Public Accounting Report
37th Annual Professors Survey - 2018
Top 25 Master's Programs at
Schools with 16 or Fewer
Full-Time Accounting Faculty

Rank	School
1	University of Virginia
2	Wake Forest University
3	University of Mass. Amherst
4	Vanderbilt University
5	College of William & Mary
6	Rice University
7	Mississippi State University
8	Case Western Reserve University
9	Lehigh University
10	University of Tampa
11	Cornell University
12	University of Nevada, Las Vegas
13 (T)	University of California, Irvine
13 (T)	University of Colorado
13 (T)	Utah State University
16	Belmont University
17	Missouri State University
18	Southern Methodist University
19	Binghamton University-SUNY
20	Washington State University
21	Southern Utah University
22	Purdue University
23	University of North Alabama
24	Christian Brothers University
25	University of Ala. at Birmingham

Notes: (T) = Tie. Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus unless otherwise noted.
Source: PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

Public Accounting Report				
37th Annual Professors Survey - 2018				
Top Ranked Undergraduate Accounting Programs by Region				
	Northeast/Mid-Atlantic	Midwest	South	West
1	University of Pennsylvania	University of Illinois	University of Mississippi	University of Texas
2	University of Virginia	University of Notre Dame	University of Florida	Brigham Young University
3	Virginia Tech	Indiana University	University of Alabama	University of Southern California
4	Bentley University	The Ohio State University	University of Georgia	Texas A&M University
5	The Pennsylvania State University	University of Missouri	Wake Forest University	University of Washington
6	CUNY, Baruch College	University of Wisconsin-Madison	University of Tennessee	Arizona State University
7	University of Massachusetts Amherst	Michigan State University	University of South Carolina	University of Arizona
8	Boston College	Miami University (Ohio)	Florida State University	Baylor University
9	Villanova University	University of Iowa	Auburn University	Texas Tech University
10	New York University	University of Kansas	Clemson University	University of Oklahoma
11	College of William & Mary	Northern Illinois University	North Carolina State University	University of Oregon
12	Northeastern University	University of Nebraska, Lincoln	University of Arkansas	University of North Texas
13	University of Connecticut	University of Minnesota	Emory University	University of Texas at Dallas
14	Lehigh University	Case Western Reserve University	Mississippi State University	University of Utah
15	University of Maryland	DePaul University	Florida Southern University	Texas Christian University
16	Temple University	Ball State University (16-T)	University of Miami	University of Colorado
17	James Madison University	Ohio University (16-T)	Louisiana State University	University of Denver
18	Georgetown University	Washington University (16-T)	University of Kentucky	University of Nevada, Las Vegas
19	Rutgers University	University of Cincinnati	University of South Florida	Washington State University
20	Babson College	Missouri State University	Samford University	Utah State University
21	George Washington University	Drake University	University of Tampa	Portland State University
22	Boston University	Iowa State University	Murray State University	University of Houston
23	Bryant University	Marquette University	East Carolina University	Southern Methodist University
24	University of Richmond	Illinois State University	Middle Tennessee State University	University of California, Irvine
25	University of Pittsburgh	University of Dayton	Georgia State University	New Mexico State University

Note: (T) = Tie. Some schools listed may offer variations on traditional bachelor's degrees in accounting, such as concentrations and integrated degrees. All schools are main campus unless otherwise noted.
Source: PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

Public Accounting Report				
37th Annual Professors Survey - 2018				
Top Ranked Master's Accounting Programs by Region				
	Northeast/Mid-Atlantic	Midwest	South	West
1	University of Virginia	University of Illinois	University of Florida	University of Texas
2	Virginia Tech	University of Notre Dame	University of Mississippi	Brigham Young University
3	New York University	University of Michigan	University of Alabama	University of Southern California
4	The Pennsylvania State University	Indiana University	University of Georgia	Texas A&M University
5	University of Massachusetts Amherst	University of Missouri	University of North Carolina at Chapel Hill	University of Washington
6	Bentley University	The Ohio State University	Wake Forest University	Arizona State University
7	University of Connecticut	University of Wisconsin-Madison	University of Tennessee	University of Arizona
8	Villanova University	Michigan State University	Vanderbilt University	University of Oregon
9	CUNY, Baruch College	University of Iowa	University of South Carolina	University of Utah
10	Northeastern University	University of Kansas	Auburn University	University of Texas at Dallas
11	College of William & Mary	Miami University (Ohio)	Florida State University	Texas Tech University
12	Lehigh University	Northern Illinois University	University of South Florida	Baylor University
13	Boston College	Case Western Reserve University	North Carolina State University	Rice University
14	Temple University	University of Minnesota	University of Arkansas	University of Oklahoma
15	Pace University	Ball State University	University of Miami	Oklahoma State University
16	University of Maryland	Iowa State University	Clemson University	Texas Christian University
17	Rutgers University	DePaul University	University of Kentucky	University of Nevada, Las Vegas
18	George Washington University	Missouri State University	Louisiana State University	University of California, Irvine (18-T)
19	Cornell University	University of Cincinnati	Georgia State University	University of Colorado (18-T)
20	University of Pittsburgh	University of Nebraska, Lincoln	Mississippi State University	Utah State University (18-T)
21	Suffolk University	Drake University (21-T)	University of Tampa	Southern Methodist University
22	St. John's University	Southern Illinois University (21-T)	Belmont University	University of Denver
23	Binghamton University-SUNY (23-T)	University of Akron (21-T)	East Carolina University (23-T)	Washington State University
24	West Virginia University (23-T)	University of Dayton (21-T)	Middle Tennessee State University (23-T)	Southern Utah University
25	Fordham University	University of Michigan Dearborn	University of Central Florida	University of New Mexico

Note: (T) = Tie. Master's degrees in accounting and integrated degrees only; does not include MBAs. All listings are main campus unless otherwise noted. **Source:** PAR research based on U.S. accounting professors' rankings of accounting programs at U.S. colleges and universities. Survey was conducted in Spring 2018.

KEY:

Northeast/Mid-Atlantic: Connecticut; Delaware; Maine; Maryland; Massachusetts; New Hampshire; New Jersey; New York; Pennsylvania; Rhode Island; Vermont; Virginia; West Virginia; Washington, D.C. **Midwest:** Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin. **South:** Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee. **West:** Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, Washington, Wyoming.

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Members of the editorial advisory board for *Public Accounting Report's* Annual Professors Survey act in two primary roles: (1) as voluntary consultants to the PAR editorial staff on the annual professors' survey and on issues regarding the accounting academic community, and (2) as ambassadors and liaisons between the academic community and PAR.

Editorial advisory board members agree to provide frank, unbiased input and suggestions about the survey and other academic matters to PAR's editorial team and to serve as a sounding board for ideas and questions. Members serve strictly in an advisory capacity. Editorial board members have no influence over survey results, are not privy to survey outcomes prior to publication, and receive no compensation.

Membership rotates periodically on a staggered basis. Accounting department leaders wishing to serve on the board should email Editor Julie Lindy at Julie.Lindy@wolterskluwer.com with the subject line: *PAR Professors Survey Editorial Board*. ■

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