Organizational Theory and Behavior
Analysis of various business problems and situations and development of appropriate communications strategies.

Managerial Statistics
Fundamentals of quantitative analysis to aid managerial decision-making under uncertainty.

Financial Accounting
Financial accounting concepts and procedures for external reporting.

Managerial Economics
Application of microeconomic analysis to managerial decision-making at the firm level in areas of supply and demand, production, cost and pricing. Evaluation of competitive strategies.

Managerial Finance
Theory and practice of financial decision-making, including risk analysis, valuation, capital, budgeting, cost of capital and working capital management.

Marketing Management
Managing the marketing function; market and environmental analysis; marketing planning, strategy, and control concepts. Development and management of marketing programs.

Managerial Accounting
Managerial accounting concepts and procedures for internal reporting.

Operations and Supply Chain Management
Conceptual foundations of operational and logistic functions for all types of organizations. Application of analytical methods to production problems.

Global Business Environment
Application of macroeconomic analysis to managerial decision-making in areas of demand.

Essentials of Law for Managers
Study of legal components of business decisions, multiple aspects of law affecting business.

Ethical Issues for Business
Study of ethical components of business decisions; the role of business in society.

Strategic Management
Formulation of strategy and policy in the organization, emphasizing the integration of decisions in the functional areas.