

EUNYOUNG (YOUNG) PARK

Department of Management and Entrepreneurship
W. P. Carey School of Business, Arizona State University
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EDUCATION

- Ph.D.** **Arizona State University, Tempe, AZ (Expected, May 2022)**
Department of Management and Entrepreneurship
Dissertation: An Exploration of Two Forms of Distinctiveness in CSR Strategy
Committee: Don Lange (Chair)
 Jonathan Bundy
 Matthew Semadeni
- M.S.** **Seoul National University, Seoul, Republic of Korea (2017)**
Master of Science in Business Administration
Major: Strategy and International Management
- B.A.** **Sogang University, Seoul, Republic of Korea (2014)**
B.B.A. Bachelor of Arts in British & American Language and Literature
Bachelor of Business Administration
Summa Cum Laude

RESEARCH INTERESTS

Corporate social responsibility and irresponsibility; Stakeholder strategy; Corporate governance; Social evaluations

PEER-REVIEWED JOURNAL PUBLICATIONS

- Lange, D. Bundy, J., & **Park, E.** The social nature of stakeholder utility. *Academy of Management Review*, in press. <https://doi.org/10.5465/amr.2018.0456>

WORKING PAPERS

- **Park, E.** & Lange, D. The effect of litigation risk on firm stakeholder strategy. (Preparing for submission at *Strategic Management Journal*)
- **Park, E.**, Bundy, J., & Lange, D. The conditional effect of CEO organizational identification on the CSR-CSI interrelationship.

RESEARCH IN PROGRESS

- Adding insult to injury: How shareholders pursue justice through litigation (with Matthew Semadeni and Hatcher Zhu).
- Getting paid for doing good: The unintended consequences of linking executive pay with ESG metrics (with Luis Gomez-Mejia).

CONFERENCE PRESENTATIONS

(An asterisk (*) after a name denotes the presenter.)

- Park, E. & Lange, D. (2021) The effect of litigation risk on firm stakeholder strategy. *Strategic Management Society Annual Conference*, Toronto, Canada (Virtual).
(Scheduled in September 2021)
- Park, E.*, Bundy, J., & Lange, D. (2020) The conditional effect of CEO organizational identification on the CSR-CSiR interrelationship. *Academy of Management Annual Meetings*.
- Park, E.*, Bundy, J., & Lange, D. (2019) Taking it personally: How CEO organizational identification influences the corporate social responsibility-irresponsibility reciprocal relationship. *Strategic Management Society Annual Conference*, Minneapolis, MN.
- Park, E*. & Lange, D. (2019) The effect of litigation risk on managerial risk-taking. *Academy of Management Annual Meetings*, Boston, MA.
- Bundy, J., Lange, D., & Park, E.* (2018) The social nature of stakeholder utility perceptions. *Academy of Management Annual Meetings*, Chicago, IL. * **Best Paper Proceedings**
- Park, E.* & Cho, T. S. (2016) A fish in a pond: An exploration of the dynamics between CEO status and firm status. *Academy of Management Annual Meetings*, Anaheim, CA.
- Also presented at the *Strategic Management Society Annual Conference*, Berlin, Germany.

TEACHING EXPERIENCE

Instructor Spring 2021	WPC 480 Capstone Course (Strategic Management) 1 section, 39 undergraduate senior students Instructor Rating: 6.5/7.0
Teaching Assistant Fall 2019	Sources of Competitive Advantage (MBA core strategy course) Instructor: Professor John Wisneski

HONORS, AWARDS, & FELLOWSHIPS

2021	Dare to Care Endowment in Management Scholarship
2020	Gladys DeJarnatt Graduate Scholarship
2017-2021	University Graduate Fellowship, Arizona State University
2014-2016	Research Assistant Scholarships, Seoul National University
2014	<i>Summa Cum Laude</i> , Sogang University
2011-2012	The President's Award for Academic Excellence, Sogang University
2009-2013	Academic Merit Scholarships, Sogang University

ACADEMIC SERVICE

Ad-Hoc reviewing

Journal

Business Ethics, the Environment and Responsibility (formerly Business Ethics: A European Review)

Conferences

Academy of Management Annual Meetings
Strategic Management Society Annual Conference

PROFESSIONAL EXPERIENCE

2013**Tree Planet – Social Enterprise**

Associate, Department of Strategy and Business

REFERENCES

Don Lange (Chair)

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W. P. Carey School of Business
Arizona State University
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