The New Venture Challenge is a course and competition open to all ASU graduate students and offered through a partnership between the W. P. Carey School of Business and Ira A. Fulton Schools of Engineering. This master’s level elective course was created to provide individualized attention to entrepreneurs with developed ideas who are committed to advancing their business venture and education.

The New Venture Challenge
To be considered for acceptance into the New Venture Challenge course, teams must complete the application and satisfy the following:

- Teams must have material ownership and responsibility assigned to one or more ASU graduate or doctoral student(s).
- Other members of the team may include other students in any program or individuals outside of the University.
- All graduate level ASU team members must enroll in the New Venture Challenge course. Concerns or conflicts can be discussed with instructor.
- All teams in the New Venture Challenge must sign the terms and conditions of the investment should they be selected.

All teams enrolled and actively participating in the course will be considered as finalists invited to pitch for the New Venture Challenge prize.