

MASTER OF SCIENCE IN INFORMATION MANAGEMENT/MBA

The MSIM/MBA concurrent degree program provides an outstanding foundation of technical and managerial expertise for individuals interested in leading a firm's strategic use of information technology. Graduates of the program are prepared to help shape organizations in a rapidly changing, globally competitive, technologically sophisticated environment.

Coursework

- A topical and dynamic curriculum that includes coursework in enterprise modeling and business process analysis; database systems; object-oriented modeling and programming; electronic commerce; decision support systems; data warehousing; and distributed systems.
- Hands-on, real-world project experience achieved through team consulting with local industry.
- Access to guest lecturers through the W. P. Carey Center for Advancing Business through Information Technology.
- Courses that include Business Database Concepts Distributed Systems & Web Systems, Systems Integration, Intelligent Decision Systems, New IT Product Development, and Computer Security.
- Information management also is offered as a specialization.
- Due to course scheduling and curriculum requirements, students selecting the concurrent degree typically take almost all elective courses in information management. Selection of another specialization or area of emphasis is not suggested.

The MBA/MSIM concurrent degree program requires 72 credit hours for graduation.

Marketing Special Application and Program Notes

- You should specify your interest in pursuing the concurrent degree program during the initial application process.
- You should follow the admissions process for the MBA program when selecting the concurrent degree.
- Admission decisions for the program are made by the MBA Admissions office.
- Prior information technology experience is not required.

contact

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