



# Degree programs

Cultivating tomorrow's business leaders with a broad array of degree programs.

## Undergraduate programs

### Bachelor's degrees

Accountancy  
Business administration  
Business data analytics  
Business entrepreneurship  
Communication  
Computer information systems  
Corporate accounting  
Economics  
Economics and engineering management\*  
Finance  
Food industry management  
Global agribusiness  
Global leadership  
Global logistics management  
Global logistics management and international trade\*  
Global politics  
Health care  
Human resources

Information security  
Language and culture  
Law  
Management  
Marketing  
Public service and public policy  
Retail management  
Sports business  
Statistics  
Supply chain management  
Supply chain management and sustainability\*  
Sustainability  
Technological entrepreneurship and management \*\*  
Technology  
Tourism

### Minors

Business  
Real estate  
Technological entrepreneurship and management \*\*

### Certificates

Applied business data analytics  
Digital business innovation  
Entrepreneurship and innovation  
Food industry management and marketing  
Honors business consulting  
International business  
Leadership in business  
Professional sales  
Risk management  
Sales and marketing essentials  
Small business and entrepreneurship  
Sports business

\*Concurrent degree

\*\*Joint degree/minor partnership with Ira A. Fulton Schools of Engineering

**W. P. Carey School of Business**

P.O. Box 873506

Tempe, AZ 85287-3506

480-965-5516 | [wpcarey@asu.edu](mailto:wpcarey@asu.edu)

**[wpcarey.asu.edu](http://wpcarey.asu.edu)**



# Degree programs

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## Graduate degree programs

### Master of Business Administration (MBA)

Executive MBA  
Full-time MBA  
Online MBA  
Professional Flex MBA

### Specialized master's degrees

Master of Accountancy (MACC)  
MACC – Data and Analytics (MACC D&A)  
Master of Science in Business Analytics (MS-BA)  
Online MS-BA  
Master of Science in Finance (MS-FIN)  
Master of Science in Global Logistics (MS-GL)  
Master of Science in Information Management (MS-IM)  
Online Master of Science in Supply Chain Management  
Master of Real Estate Development (MRED)  
Master of Taxation (MTax)

### Degrees offered internationally

Executive MBA (China)  
EGADE — W. P. Carey Executive MBA (Mexico)<sup>\*\*\*</sup>  
Doctor of Business Administration (DBA) (China)  
Master of Science in Management (MiM) (China)

## PhD programs

### PhD in business administration

Accountancy	Management
Agribusiness	Marketing
Finance	Supply chain management
Information systems	

### PhD in economics

## Executive education programs

Business analytics and big data certificate  
Custom corporate programs  
Foundations of supply chain management certificate  
Services leadership courses  
Small Business Leadership Academy

## ASU interdisciplinary partners

Barrett, The Honors College  
College of Liberal Arts and Sciences  
Watts College of Public Service and Community Solutions  
Del E. Webb School of Construction  
Herberger Institute for Design and the Arts  
Ira A. Fulton Schools of Engineering  
Julie Ann Wrigley Global Institute of Sustainability  
Sandra Day O'Connor College of Law  
Thunderbird School of Global Management  
Walter Cronkite School of Journalism and Mass Communication

<sup>\*\*\*</sup>Dual degree partnership with Tecnológico de Monterrey/  
EGADE Business School

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