Degree programs

Cultivating tomorrow’s business leaders with a broad array of degree programs.

Undergraduate programs

Bachelor’s degrees
- Accountancy
- Business administration
- Business data analytics
- Business entrepreneurship
- Communication
- Computer information systems
- Corporate accounting
- Economics
- Economics and engineering management*
- Finance
- Food industry management
- Global agribusiness
- Global leadership
- Global logistics management
- Global logistics management and international trade*
- Global politics
- Health care
- Human resources
- Information security
- Language and culture
- Law
- Management
- Marketing
- Public service and public policy
- Retail management
- Sports business
- Statistics
- Supply chain management
- Supply chain management and sustainability*
- Sustainability
- Technological entrepreneurship and management **
- Technology
- Tourism

Minors
- Business
- Real estate
- Technological entrepreneurship and management **

Certificates
- Applied business data analytics
- Digital business innovation
- Entrepreneurship and innovation
- Food industry management and marketing
- Honors business consulting
- International business
- Leadership in business
- Professional sales
- Risk management
- Sales and marketing essentials
- Small business and entrepreneurship
- Sports business

*Concurrent degree
**Joint degree/minor partnership with Ira A. Fulton Schools of Engineering
Degree programs

Cultivating tomorrow’s business leaders with a broad array of degree programs.

Graduate degree programs

**Master of Business Administration (MBA)**
- Executive MBA
- Full-time MBA
- Online MBA
- Professional Flex MBA

**Specialized master’s degrees**
- Master of Accountancy (MACC)
- MACC – Data and Analytics (MACC D&A)
- Master of Science in Business Analytics (MS-BA)
- Online MS-BA
- Master of Science in Finance (MS-FIN)
- Master of Science in Global Logistics (MS-GL)
- Master of Science in Information Management (MS-IM)
- Online Master of Science in Supply Chain Management
- Master of Real Estate Development (MRED)
- Master of Taxation (MTax)

**Degrees offered internationally**
- Executive MBA (China)
- EGADE — W. P. Carey Executive MBA (Mexico)***
- Doctor of Business Administration (DBA) (China)
- Master of Science in Management (MiM) (China)

**Executive education programs**

- Business analytics and big data certificate
- Custom corporate programs
- Foundations of supply chain management certificate
- Services leadership courses
- Small Business Leadership Academy

**ASU interdisciplinary partners**

- Barrett, The Honors College
- College of Liberal Arts and Sciences
- Watts College of Public Service and Community Solutions
- Del E. Webb School of Construction
- Herberger Institute for Design and the Arts
- Ira A. Fulton Schools of Engineering
- Julie Ann Wrigley Global Institute of Sustainability
- Sandra Day O’Connor College of Law
- Thunderbird School of Global Management
- Walter Cronkite School of Journalism and Mass Communication

***Dual degree partnership with Tecnológico de Monterrey/EGADE Business School

**PhD programs**

**PhD in business administration**
- Accountancy
- Agribusiness
- Finance
- Information systems
- Management
- Marketing
- Supply chain management

**PhD in economics**