

### HEALTHCARE MANAGEMENT CONCENTRATION

Combine a concentration in healthcare management with courses in finance, business analytics, information systems, marketing, or supply chain management to target a specific career path. Courses in healthcare management will build on your quantitative and analytical skills, helping you bring value to the health sector through principles of management, economics, operations, and supply chain management.

The MBA curriculum is augmented through course offerings from other ASU colleges and departments, including the College of Nursing and Health Innovation, the Department of Biomedical Informatics, and the Mayo Clinic partnership program in healthcare delivery.

#### Required Courses

All the following courses are required for completion of the concentration in healthcare management. Please note that these courses are only offered in the evenings.

##### **HSM 502: Healthcare Organization**

Scrutinizes the health sector and the business of healthcare. In the U.S., the healthcare sector accounts for approximately 20% of the GDP, employs over 11.5 million individuals, and consumes products across industries. This course examines sweeping changes in this vital industry, as well as subsequent innovations and implementation. Important linkages exist between this course and functional courses in marketing, strategic management, and supply chain management.

##### **HSM 512: Healthcare Economics**

Focuses on applying economic principles to understand individuals' and firms' behavior within the U.S. healthcare system. Economics will be used to analyze decisions made by patients and consumers, insurers, providers, policy makers, and pharmaceutical companies, with an emphasis on the influence of incentives and information on decisions.

##### **HSM 598: Healthcare Supply Chain Management**

Examines the variety of organizations that constitute the health sector value chain with an emphasis on suppliers, distributors, IT intermediaries, group purchasing organizations, regulatory bodies, and payers. The design of stakeholder relationships along the value chain and the extent to which business and clinical considerations drive decision-making and influence outcomes are key considerations of this course. Topics include strategic sourcing and contracting, stakeholder incentives and risk across the value chain, physician/professional perspectives and the management of the value chain relationships necessary to achieve high quality, ethical behavior, and safe patient care.

##### **HSM 594: Strategic Management in the Health Sector**

Employs concepts from strategic management to illustrate how to design an efficient, effective, and accountable health care system for a community. Through a simulation, student groups develop a business plan for an organization representing acute care, long-term care, physician-owned groups, ambulatory clinics, and home health care.

#### Career Paths

- Healthcare and benefits sourcing manager
- Global account executive
- Hospital fellowships
- Healthcare designer
- Clinical demand and supply lead

#### Notable Employers

- Genentech Inc.
- Ensign Services
- TriWest Healthcare Alliance
- CVS Health
- Dignity Health

Course list subject to change without notice. Some courses have prerequisites and/or an application process. Please contact your program coordinator for information.

#### contact

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