As part of the application process to the W. P. Carey School of Business, you are required to answer the following essay questions. Type your responses below each question, then save and upload this document to the online application. Thank you.

**Essay Question #1**

Business is personal brand development. We want to learn more about you. Please answer all of the following. (500 words or less)

After I graduate:

1. I will have added value to my class by….

2. I will be leveraging my degree towards….

[Begin response here…]

**Essay Question #2 (Optional)**

* If you would like to request a GMAT/GRE waiver, please address why you feel a waiver should be granted.
  + Dependent on your academic or professional background, you may be eligible to have this requirement waived or
  + If you meet the criteria for the ASU MRED Pathway program - The MRED Pathway is designed for ASU Real Estate Minor students who have completed/or will complete the real estate minor. Applicants must have at minimum 3.00 overall cumulative GPA, minimum 3.50 Real Estate minor GPA, before graduating with their Bachelor’s degree.
* Please provide any additional information you would like to bring to the attention of the admission committee. (500 words or less)

[Begin response here…]