The Executive MBA is designed for experienced managers who aspire to be effective executives and entrepreneurs, and for professionals who aspire to be more effective leaders of their organizations. Applicants are required to answer the following essay questions. The first question has three versions depending on your career background. Select the version that is appropriate for you. Thank you.

**Essay Question #1 (Select 1)**

1a. If you are an experienced manager (for-profit or non-profit), please describe your experience with managing direct reports (e.g. what functional area, how many, for how long), managing budgets (how big), revenue (how much) and cost responsibilities, and special projects (e.g. nature, size in terms of budget, personnel, and duration). (500 words or less)

1b. If you are a professional (Doctor, Dentist, Lawyer, Architect, etc.), please describe your professional experience to date and what leadership position you aspire to in your field (e.g. managing a clinic, a unit of a law practice, etc.) Details about the leadership position should include information about its mission, number of people you anticipate to be leading, and the size of the budget. (500 words or less)

1c. If you are an entrepreneur, please describe your business experience including time before you were an entrepreneur. What motivated you to become an entrepreneur? What have you done as an entrepreneur (include details about nature of business, size of operations including people, revenues, successes and/or failures)? (500 words or less)

[Begin response here…]

**Essay Question #2**

Tell us why you are interested in the EMBA program. (500 words or less)

[Begin response here…]

**Essay Question #3**

One of the greatest challenges you will face while pursuing the Executive MBA is finding balance between work, family, personal, and professional obligations. The program will kick off with a 4-day orientation (Wednesday through Saturday). Classes for the W. P. Carey Executive MBA program are held one weekend per month, Friday and Saturday from 8 a.m. to 5 p.m. on ASU's Tempe campus. Interactive Zoom sessions —, which can also be attended in-person while on-campus — are held an additional Saturday every month, from 10 a.m. to noon and from 1 p.m. to 3 p.m. In addition to the class time, you should expect to spend at least 15 to 20 hours outside of the classroom each week doing online assignments and virtual meetings to discuss assignments with your team. During the one summer session (June - July) you will spend one day on campus, two weekdays at the State Capitol and a trip to Washington D.C. (Sunday through Thursday). Finally, in your last semester, you will participate in an international practicum in March which will consist of a 10 to 14-day block of time, depending on the location.

How do you intend to shift your priorities in order to complete the EMBA successfully? (500 words or less)

[Begin response here…]

**Essay Question #4 (Optional)**   
Please provide any additional information you would like to bring to the attention of the admission committee. (500 words or less)

[Begin response here…]