

Certificate in Small Business and Entrepreneurship

The Certificate in Small Business and Entrepreneurship is available only to business majors at ASU. Entrepreneurship and Management – Entrepreneurship majors are not eligible for this certificate. To earn this certificate eligible students must accumulate fifteen credit hours by completing the following coursework:

- MGT 440: Entrepreneurship
- MGT 445: Business Plan Development
- Three additional upper division courses relevant to small business. See Approved Electives below.
 (Note: Some courses are only available to students within that major.)

Additionally:

- Students must have completed MGT 300, MGT 310 or MGT 303 **AND FIN 300** before taking MGT 440.
- MGT 440 is a prerequisite for MGT 445.
- **A maximum of two (2) courses** can overlap with courses used in the student’s major.
- There can be no credit hour overlap with courses used to satisfy any other certificate program.
- No courses from the business core can be used to satisfy the requirements for the Certificate in Small Business and Entrepreneurship for Business Majors.
- Students must earn a grade of “C” or better in each course used to accumulate the fifteen (15) credit hours.

Approved Electives for Certificate in Small Business and Entrepreneurship

ACC 350: Internal Reporting	MGT 340: Creativity and Innovation
ACC 430: Taxes and Business Decisions	MGT 360: Entrepreneurship and Value Creation
CIS 300: Web Design & Development	MGT 315/394: Women and Leadership in Business Today
CIS 425: Electronic Commerce Strategy	MGT 430: Negotiations
CIS 440: Systems Design & Electronic Commerce	MGT 450: Consulting Projects
ECN 360: Economic Development	MGT 464: Collaborative Design Development I
ECN 404: History of Economic Thought	MGT 465: Collaborative Design Development II
ECN 410: Applied Regression Analysis & Forecasting	MGT 484: Internship (must apply and be MGT student)
FIN 361: Advanced Managerial Finance	MGT 446: Venture Capital Experience
FIN 461: Financial Cases & Modeling	MGT 447: Lean Launch
FIN 494: Entrepreneurial Finance	SCM 344: Applied Logistics Management
MKT 365: Advertising Management	SCM 345: Logistics Management
MKT 402: Consumer Behavior	SCM 355: Supply Management
MKT 410: Sales and Sales Management	SCM 440: Quality Management
MKT 435: Entrepreneurial Marketing	

Complete [application](#) and return to:

Andrew Lukosus

W. P. Carey School of Business, BA 160
 Tempe, AZ 85287-3406
 FAX: (480) 965-8883
 E-Mail: Andrew.Lukosus@asu.edu