## Job posting preview

<table>
<thead>
<tr>
<th>Requisition ID</th>
<th>21860BR</th>
</tr>
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<tbody>
<tr>
<td>ASU Job Title</td>
<td>Instructional Designer (IT)</td>
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<tr>
<td>Campus/Location</td>
<td>WPC: Tempe</td>
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<tr>
<td>Job Family</td>
<td>Information Technology</td>
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<tr>
<td>Department Name</td>
<td>WPC Online Learning</td>
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<tr>
<td>Full-Time/Part-Time</td>
<td>Full-Time</td>
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<tr>
<td>VP Code</td>
<td>EXEC VP/PROVOST</td>
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<tr>
<td>Scope of Search</td>
<td>Open</td>
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<tr>
<td>Grant Funded Position</td>
<td>This is not a grant funded position and is not contingent on future grant funding.</td>
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<tr>
<td>Category</td>
<td>02</td>
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<tr>
<td>Salary Range</td>
<td>$46,080 per year to commensurate with education and experience</td>
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<tr>
<td>Close Date</td>
<td>29-April-2016</td>
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### Job Description

Working with Deans, faculty, and other development staff, designs, maintains, supports and revises technology delivered course content and related materials.

### Essential Duties
- Manages the design, development and delivery of online course content, materials, interactive and multimedia technology-driven components, and other support materials consistent with established design and development processes to ensure flexibility and reusability.
- Coordinates production of instructional materials with subject matter expert (SME), graphic artists and multimedia developers; consults with clients on course design projects.
- Develops and disseminates course design standards to ensure all new or updated course masters comply with all existing design standards.
- Develops course syllabus and storyboards including, but not limited to: sequence of instructional concepts, required media, tutorials and assignments.
- Edits guides and other instructional materials for grammar, clarity, consistency and accuracy of content.
- Provides consultation for faculty in educational design of online delivered curriculum; builds and maintains site for course deployment.
- Develops and/or maintains online web-based resources such as tutorials, reference material, design standards, content resources, templates, and tools for instructional development.
- Works collaboratively with developers; editing, reviewing and evaluating course content; assisting with embedding and formatting learning objects; and providing quality assurance testing for courses and post production work; adapts course materials for online delivery.
- Applies adult learning theory with instructional design methodology while utilizing appropriate technology to develop and design courses.
- Remains abreast of technology directions, initiatives and trends within scope of expertise to provide ideas, guidance and recommendations.

### Minimum Qualifications

Bachelor’s degree in Instructional Design, Instructional Technology, or a related area. Five years instructional design or technology; excellent editing, writing and communication skills; Blackboard or similar course management experience; needs assessment, evaluation and online delivery; development of original content and exams; project management experience; OR, Any equivalent combination of experience and/or education from which comparable knowledge, skills, and abilities have been achieved.

### Desired Qualifications

- Demonstrable knowledge of interactive web content methods.
- Demonstrable knowledge of database design concepts.
- Experience with advanced Blackboard building blocks to develop online courses.
- Demonstrable knowledge of online course design and adaptation of traditional instruction features to online delivery.
- Experience in needs assessment and evaluation.
- Experience in HTML and the use of HTML editors.
- Experience in using web programming languages for design of dynamic Web pages.
- Experience in course content and exam development.

### Working Environment

- Activities are primarily performed in a regular, climate controlled office setting subject to extended periods of sitting, standing, and walking.
- Use office equipment including a desktop computer.
- Lift up to 20 pounds.
- Communicate to perform essential duties.
- Receive regular review of completed tasks.

### Department Statement

Business is Personal - Within America’s largest public university, the W. P. Carey School is committed to building a tight-knit community. Through small classes, team-based learning, and individualized attention every step of the way, your W. P. Carey experience is uniquely your own.

### ASU Statement

Arizona State University is a new model for American higher education, an unprecedented combination of academic excellence, entrepreneurial energy and broad access. This New American University is a single, unified institution comprising four differentiated campuses positively impacting the economic, social, cultural and environmental health of the communities it serves. Its research is inspired by real world application blurring the boundaries that traditionally separate academic disciplines. ASU serves more than 90,000 students in metropolitan Phoenix, Arizona, the nation’s fifth largest city. ASU champions intellectual and cultural diversity, and welcomes students from all fifty states and more than one hundred nations across the globe.

ASU is a tobacco-free university. For details visit [www.asu.edu/tobaccofree](http://www.asu.edu/tobaccofree)

AmeriCorps, Peace Corps, and other national service alumni are encouraged to apply.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law.

### Employment Verification Statement

ASU conducts pre-employment screening which may include verification of work history, academic credentials, licenses, and certifications.
Background Check Statement
ASU conducts pre-employment screening for all positions which includes a criminal background check, verification of work history, academic credentials, licenses, and certifications. Employment is contingent upon successful passing of the background check.

Instructions to Apply
Application deadline is 3:00PM Arizona time on the date indicated.

Please include all employment information in month/year format (e.g., 6/88 to 8/94), job title, job duties and name of employer for each position.

Resume should clearly illustrate how prior knowledge and experience meets the Minimum and Desired qualifications of this position.

ASU does not pay for travel expenses associated with interviews, unless otherwise indicated.

Only electronic applications are accepted for this position.