

## 2023 MINI-CONFERENCE AGENDA



- [W. P. Carey School of Business - Arizona State University - Google Maps](#)
- [Memorial Union - Google Maps](#)
- Have questions? Please email [Elliot Rabinovich](#), AVNET Professor of [Supply Chain Management](#) in the W. P. Carey School at ASU.

### Friday, February 24

- Tour of ASU Campus (Optional) – 10:00-12:00

## **Friday, February 24 - Venue: W.P. Carey School of Business (Half-Day)**

12:00-1:00 **Conference Lunch** (Alumni MU Room 202)

1:00-1:15 **Welcome** (Pima MU Room 230)

- ASU W.P. Carey School of Business Dean(s) (Pending)
- Tyson Browning (Texas Christian University), Suzanne deTreville (HEC, University of Lausanne), Elliot Rabinovich (Arizona State University)

1:15-2:15 **Session 1: Next steps for the Public Policy and Industry Studies Department, and an update on how OSCM is happening in Washington** (Pima MU Room 230)

- John Paul MacDuffie (Wharton)
- Sue Helper (Case Western Reserve)
- Liz Reynolds (MIT)

2:15-2:45 **Coffee/Tea Break** (Cochise MU Room 228)

2:45-3:45 **Session 2: Pre-approved research designs** (Pima MU Room 230):

- Report from the guest editors of JOM's special issue
- Implications more generally for JOM

3:45-4:00 **Coffee/Tea Break** (Cochise MU Room 228)

4:00-5:00 **Session 3: JOM Awards** (Pima MU Room 230):

- Tyson Browning (Texas Christian University), Suzanne deTreville (HEC, University of Lausanne)

6:00-8:00 **Conference Dinner** (Alumni MU Room 202)

## **Saturday, February 25 – Venue: W.P. Carey School of Business**

7:30-8:00 **Breakfast** (Alumni MU Room 202)

8:00-8:45 **Session 4: Finland's implementation of biochar technology** (Pima MU Room 230)

- Satu Ojala (Tampere University) and team

8:45-9:45 **Session 5: Panel discussion of the Finnish biochar initiative (researchers from Finland participating by Zoom)** (Pima MU Room 230)

- **Panel:**
  - James Abbey (Texas A&M) or Sachin Modi (Villanova)
  - John Paul MacDuffie (Wharton)
  - Rogelio Oliva (Texas A&M) /Aravind Chandrasekaran (Ohio State University)
  - Elliot Bendoly (Ohio State University)/Anand Nair (Michigan State University)
  - Dan Guide (Penn State University)
  - Merieke Stevens (Erasmus University)

9:45-10:15 **Coffee/Tea Break** (Gold Room MU 207)

10:15-11:30 **Session 6a/6b: Breakout Sessions** (Attendees Choice)

**Session 6a: Empirically Grounded Analytics (EGA): Designing data collection around analytical insights**  
(Pima MU Room 230)

- Suzanne deTreville (HEC, University of Lausanne)
- Thomas Kull (Arizona State University)
- Hongmin Li (Arizona State University)
- Scott Webster (Arizona State University)

**Session 6b: Sustainability Research at JOM** (Cochise Room MU 228)

- James Abbey (Texas A&M) / Sachin Modi (Villanova)
- Veronica Villena (Arizona State University)
- Kevin Dooley (Arizona State University)

11:30-12:30 **Conference Lunch** (Alumni MU Room 202)

12:30-1:45 **Session 7a/7b:** Workshop Breakout Sessions (Attendees Choice)

**Session 7a: Special issue research incubator: Sustainable Agriculture and Supply Chains** (Pima MU Room 230)

- Frank Wiengarten, (ESADE School of Business, Ramon Llull University), co-GEs

**Session 7b: Special issue research incubator: Operational Perspectives on Blockchain Applications** (Cochise Room MU 228)

- Guangzhi Shang (Florida State University), co-GEs

1:45-2:00 **Coffee/Tea Break** (Gold Room MU 207)

2:00-3:15 **Session 8a/8b:** Workshop Breakout Sessions (Attendees Choice)

**Session 8a: Special issue research incubator: Innovations, Technologies, and the Economics of Last-Mile Operations** (Pima MU Room 230)

- Jan Fransoo (Tilburg University); Stanley Lim (Michigan State University); Elliot Rabinovich (Arizona State University); and co-GEs

**Session 8b: Special issue research incubator: The Operations and Supply Chains of Pharmaceutical Products** (Cochise Room MU 228)

- John Gray (Ohio State University), co-GEs

3:15-3:30 **Coffee/Tea Break** (Gold Room MU 207)

3:30-4:30 **Session 9: Debrief and Closing Remarks** (Pima MU Room 230)

- Tyson Browning (Texas Christian University), Suzanne deTreville (HEC, University of Lausanne), Elliot Rabinovich (Arizona State University)

4:30 PM **Adjourn**