



Degree programs

Cultivating tomorrow's business leaders with a broad array of degree programs.

Undergraduate programs

Bachelor's degrees

Accountancy
Business administration
Business data analytics
Business entrepreneurship
Communication
Computer information systems
Corporate accounting
Economics
Economics and engineering management*
Financial Planning
Finance
Food industry management
Global agribusiness
Global leadership
Global logistics management
Global logistics management and international trade*
Global politics
Health care
Human resources
Information security
Language and culture
Law
Management
Marketing
Public service and public policy
Retail management
Sports business
Statistics
Supply chain management
Supply chain management and sustainability*
Sustainability
Technological entrepreneurship and management**
Technology
Tourism

Minors

Business
Real estate

Technological entrepreneurship and management**

Certificates

Applied business data analytics
Digital business innovation
Entrepreneurship and innovation
Food industry management and marketing
Honors business consulting
International business
Leadership in business
Professional sales
Risk management
Sales and marketing essentials
Small business and entrepreneurship
Sports business

* Concurrent degree

** Joint degree/minor partnership with Ira A. Fulton Schools of Engineering

W. P. Carey School of Business
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Degree programs

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Graduate degree programs

Master of Business Administration (MBA)

Executive MBA
Fast-track MBA
Full-time MBA
Online MBA
Professional Flex MBA

Specialized master's degrees

Master of Accountancy (MACC)
Master of Science in Management (MiM)
Master of Science in Business Analytics (MS-BA)
Online MS-BA
Master of Science in Finance (MS-FIN)
Master of Science in Global Logistics (MS-GL)
Master of Science in Information Science Management (MS-ISM)
Online MS-ISM
Master of Science in Innovation and Venture Development (MS-IVD)^{***}
Online Master of Science in Supply Chain Management
Master of Real Estate Development (MRED)
Master of Taxation (MTax)

Degrees offered internationally

Executive MBA (China)
EGADE — W. P. Carey Executive MBA (Mexico)^{****}
Doctor of Business Administration (DBA) (China)
Master of Science in Management (MiM) (China)

PhD programs

PhD in business administration

Accountancy	Management
Agribusiness	Marketing
Finance	Supply chain management
Information systems	

PhD in economics

ASU interdisciplinary partners

Barrett, The Honors College
College of Liberal Arts and Sciences
Watts College of Public Service and Community Solutions
Del E. Webb School of Construction
Herberger Institute for Design and the Arts
Ira A. Fulton Schools of Engineering
Julie Ann Wrigley Global Institute of Sustainability
Sandra Day O'Connor College of Law
Thunderbird School of Global Management
Walter Cronkite School of Journalism and Mass Communication

^{***} Degree partnership with Ira A. Fulton School of Engineering and the Herberger Institute for Design and the Arts

^{****} Dual degree partnership with Tecnológico de Monterrey/EGADE Business School

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