

Chunhu Jeon

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Education

- Expected 2021 PhD in Business Administration, Arizona State University
Management and Entrepreneurship
Dissertation: How inequality breeds entrepreneurship and reproduces inequality in entrepreneurship teams
Committee: Wei Shen (Co-chair), Jonathan N. Bundy (Co-chair), and S. Trevis Certo
- 2016 MS in Business Administration, Seoul National University
Strategy and International Business
- 2010 BBA in Business Administration, Seoul National University
Minor: Music Theory

Research Interests

Social Hierarchy and Inequality, Entrepreneurship, and Social Network

Research

Manuscripts Under Review

Jeon, C., Bundy, J. N., & Shen, W. The Nearness of You: Status Tier Competition and Strategic Risk-taking. Under second review at *Academy of Management Journal*

Working Papers

Certo, S. T., Jeon, C., Raney, K., & Lee, W. Barking Up the Wrong Tree?
Academic and Executive Measures of Firm Performance.

Jeon, C., & Vasi, I. B. Touched by greatness: Symbolic value creation and the market for vintage guitars.

Jeon, C., & Chae, H. Social attribution of collaborative outcomes: A study of status dynamics in jazz music industry 1950-2004.

Jeon, C. Pecking orders in corporate competition: A status dynamics view.

Jeon, C. Who needs prestige? Market followers' prestige formation in the specialty coffee niche.

Work in Progress

Jeon, C., & Park, S. H. Network effect on creativity and organization formation: An empirical examination of Korean popular musician network before and after Emergency Act 9.

Book Chapters and Other Publication

Translation

- 2012 Walton, K. What is abstract about the art of music? (C. Jeon, Korean Trans.) In Music, that Most Eloquent of All Languages, H. S. Oh (eds) Paju: Eumaksekye. (Original work: Walton, K. 1988. What is abstract about the art of music?, Journal of Aesthetics and Art Criticism, 46(3): 351-364)

Conference Presentations

- 2020 Jeon, C., & Vasi, I. B. Touched by greatness: Symbolic value creation and the market for vintage guitars. Annual Meeting of the Academy of Management.
- 2020 Jeon, C., Chae, H. Social attribution of collaborative outcomes: A study of status dynamics in jazz music industry 1950-2004. Annual Meeting of the Academy of Management.
- 2019 Jeon, C. Who needs prestige? Market followers' prestige formation in the specialty coffee niche. Strategic Management Society Annual Meeting. Minneapolis, MN.
- 2019 Jeon, C., & Chae, H. Audience dependency in status spillover: An empirical examination of cultural collaborations in jazz music. INFORMS Organization Science Winter Conference. Phoenix, AZ.
- 2018 Jeon, C. Exchange of socioemotional wealth and competitive dynamics. Strategic Management Society Annual Meeting. Paris, France.
- 2018 Jeon, C., Shen, W., & Bundy, J. Responsiveness to status change and corporate acquisitions. Annual Meeting of the Academy of Management. Chicago, IL.

Teaching

- 2020 Spring WPC480 Capstone Course (Strategic Management) Course evaluation: 6.0/7

Services

Reviewing

- 2017-2020 Academy of Management Annual Meeting
2018-2020 Strategic Management Society Annual Meeting

Conference Service

2019 Session chair. 2019. *Dynamics of Competitive Interaction*. Annual Meeting of Academy of Management, Boston, MA.

Grants and Awards

2020 Dare to Care Endowed Scholarship (by Dr. Anne Tsui)
2019 Best Reviewer Award, Strategic Management Society – Strategic Leadership & Governance Interest Group
2019 ASU GPSA JumpStart Research Grant
2019 ASU GPSA Travel Grant
2019 ASU Graduate College Travel Award

Industry Experiences

2016 Senior Consultant, FM Associates Business Consulting, South Korea
2011-2013 Consultant, Aon Hewitt Korea, South Korea
2010-2011 Associate, POSCO, South Korea
2009 Business Analyst, Crevisse Partners, South Korea
2008 Business Analyst, FM Associates Business Consulting, South Korea

Academic and Industry Membership

2019-2020 Specialty Coffee Association (North America)
2018-2020 Strategic Management Society
2017-2020 Academy of Management (OMT, STR)

References – Dissertation Committee

Wei Shen, Ph. D.

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Jonathan N. Bundy, Ph. D.

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Additional References

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