The Department of Marketing in the W. P. Carey School of Business at ARIZONA STATE UNIVERSITY invites applications for multiple Clinical Assistant/Associate Professor, non-tenure-track positions, beginning August 2016. Clinical professors are eligible for promotion within the ASU system.

**Essential Functions:** The candidate will participate in university service activities that may include playing a lead role in economic impact studies; advising undergraduate and graduate students; supervising student organizations; and teaching undergraduate and/or graduate level courses.

**Minimum Qualifications:** Possess an earned doctorate in Business/Marketing or a related field and have a record of high quality teaching at the university level. The successful candidate for a sports-related clinical position should possess teaching expertise to contribute to our sports undergraduate and graduate degree programs and relevant professional experience or published research related to the sports industry.

**Desired Qualifications:** Possess teaching experience and professional experience in the sports business or sports marketing domain and/or experience related to services marketing, marketing analytics, marketing research and strategic marketing.

**W. P. Carey School of Business.** The W. P. Carey School of Business at Arizona State University is one of the largest business schools in the United States with more than 13,000 students. Solutions for the planet mean developing problem-solvers from around the globe. From our world-renowned faculty representing six continents to thousands of outstanding students who join us every year from around the world, the W. P. Carey School welcomes diversity and encourages global thinking. The W. P. Carey School is internationally recognized for its leadership in business education, groundbreaking research and innovation, and renowned faculty making us one of the top-ranked business schools in the country. The W. P. Carey School of Business has a growing focus on and commitment to sports-related educational offerings including a B. A. in Sports and Media Studies (based on a collaboration with ASU's Walter Cronkite School of Journalism and Mass Communication) and a newly launched Sports Business Concentration in the W. P. Carey full-time MBA program. For more information on the School, please see http://wpcarey.asu.edu/.

**Application Deadline and Procedure:** The application deadline is March 15, 2016. To apply, submit a curriculum vitae, and three letters of recommendation (cover letter optional) to Amy Ostrom, Chair, Department of Marketing, W. P. Carey School of Business, at wpcareymkt@asu.edu. If you have any further questions about the positions, please contact Professor Ostrom at 480.965.6412. A background check is required prior to employment. ASU Job Order #11473.

Arizona State University is a VEVRAA Federal Contractor and an Equal Opportunity/Affirmative Action Employer. All qualified applicants will be considered without regard to race, color, sex, religion, national origin, disability, protected veteran status, or any other basis protected by law. Women and minorities are encouraged to apply. ASU’s full non-discrimination policy (ACD 401) is located on the ASU website at http://www.asu.edu/aad/manuals/acd/acd401.html and (https://www.asu.edu/titlex/).