Executive Connections

Executive Connections pairs W. P. Carey Full-time MBA students with a volunteer group of senior executives who coach and mentor students as they embark on new career opportunities. Our executives-in-residence are an integral part of the Full-time MBA program and a cornerstone of the experience at the W. P. Carey School of Business.

The level of access and the number of coaching opportunities available through the Executive Connections program are rare among top business schools. Interaction with senior leaders of this caliber will help round out a more complete, more impactful MBA experience.

Executive Connections helps Full-time MBA students:

- **Build critical leadership and interpersonal skills**
- **Prepare for careers and leadership**
- **Practice and hone key business skills needed to succeed**
- **Take a deeper dive into the inner workings of the business world**
- **Develop a practical complement to the academic experience**

Areas of engagement

By working with some of the most accomplished executives in their respective fields, Executive Connections delivers valuable insights to MBA students in five distinct areas of engagement:

- **Leadership coaching** — Helping develop critical leadership competencies, as well as personal and interpersonal skills
- **Mentoring** — Assisting with a variety of academic, business, personal, and career-related issues
- **Applied projects** — Offering guidance on industry projects in an advisory role
- **Career preparation** — Helping students understand, decide, and prepare for employment and internship opportunities
- **Class activities** — Assisting faculty members with a variety of class activities

During the two-year W. P. Carey Full-time MBA program, students are encouraged to work with this elite group of mentors in as many ways and as often as possible. Their experience brings both a unique perspective and a necessary real-world component to the Full-time MBA. Executive Connections deepens skills, challenges thinking, and develops expertise.
Executive coaches

Richard H. “Rick” Baer
- 35+ years in marketing and brand management with the Colgate-Palmolive Co., Continental Promotion Group Inc., and Dial Corp.
- Adjunct professor of global marketing at ASU’s Thunderbird School of Global Management
- Interests include marketing and branding, pricing, communications, and global business management

Laura Ann Bartlett
- Vice president of institutional wealth for BOK Financial
- 25+ years in employee benefits, pensions, and investments
- Interests include management and business development, employee benefits consulting, institutional wealth services, fiduciary best practices, and investment management

Donald Becka
- Portfolio planning and leadership experience with Bank of America Corp., McDonald’s Corp., Exxon Mobil Corp., and Washington Mutual Bank
- Helped State of Washington save $13.2 million from 2013 to 2015 as the deputy director of real estate
- Interests include real estate policies, innovation, leadership, customer service, site efficiency, and lease savings

Matt Benjamin
- Former senior partner at Deloitte & Touche LLP, serving clients including Verizon Wireless, Toys “R” Us Inc., Church and Dwight Co. Inc., Rite Aid Corp., and Ralph Lauren Corp.
- 40+ career at Deloitte, where he led the national apparel and textile practice
- Interests include consulting for consumer products, manufacturing, retail, and telecommunication companies

Brian P. Boylan
- Executive vice president and chief human resources officer for JDA Software
- Previously served as senior vice president of legal affairs and human resources for Asarco Inc., and as assistant general counsel for the Mayor’s Office of Labor Relations in New York City
- Interests include human resources, employment law, organizational effectiveness, change management, and leadership development

Bryan Brady
- 15 years in leadership positions with Computer Sciences Corp.
- Spent nearly 30 years in leadership roles with Fujitsu (UK), IBM, and other companies in Europe, Saudi Arabia, and South Africa
- Interests include financial services, government, manufacturing, nonprofit, and technology

John Cole
- 33 years of experience as an executive with Motorola and General Dynamics
- Extensive experience designing, producing, and supporting sophisticated electronic systems and products
- Interests include business integration, product/program management, organizational effectiveness, mergers and acquisitions, and operations management

Ron Cooperman
- Former executive vice president of strategic initiatives and planning at PetSmart Inc.
- 40+ years of financial, operational, and administrative experience, including consumer products and electronics manufacturing
- Interests include strategic planning, treasury operations, acquisition planning and execution, expense control, financial reporting, and taxes

Discover the excellence of the W. P. Carey School of Business.
Charlotte Diener
- Held multiple executive positions during spin-off of ON Semiconductor from Motorola Inc.
- Managed large organizations in Asia and Europe with Intel Corp. and the Ford Motor Co.
- Interests include strategic planning, operational improvement, mergers and acquisitions, mentoring and training women for successful careers, and cross-cultural organizational development

Stephen Galasso
- Former president and CEO of Bank of America Corp.’s credit card division and an executive with NetSpend Corp. and Universal Value Networks
- Created reloadable prepaid card companies around the world, including Advanced Payment Solutions in the UK
- Interests include technology sector investment, personal loans, and payment cards

Mark Geninatti
- As chief information officer and group vice president, grew JDA Software to a $700 million company
- Worked for McDonnell Douglas Automation, Transform Logic, and Viasoft during 35+ year career
- Interests include employee development, mergers and acquisitions, software, enterprise planning and execution, streamlining corporate operations, and mentoring business leaders

Harvey Gillis
- CEO of venture capital firm Sunrise Capital, and CEO of consulting company HG Enterprises
- Former president of the Washington Council for Economic Education
- Interests include consulting, consumer products, financial services, manufacturing, nonprofit, energy, pharmaceutical/biotechnology/health care products, technology, engineering, retail, and venture capital

Bruce Gilmore
- Served as director of global supply management at Intel Corp., leading supply chain professionals, engineers, planners, and finance experts to deliver materials around the world
- Transitioned in 2016 from a corporate role to join the W. P. Carey faculty
- Interests include procurement, materials management, service management, logistics, and transportation

David Greenberg
- Has helped turn the fortunes of Wendy's, Purex, and Innovative Brands as a marketing executive
- Experience in food service industry marketing, including Burger King, Jack in the Box, Bob Evans, Papa Murphy's, and Mimi's Café
- Professional interests include consulting, marketing, consumer products, retail, food service, and hospitality

Anne Guerrant
- Started a real estate investment company in 1976 with her husband, which they sold in 2005
- President of the Guerrant Foundation, raising money for programs that help the poorest of the world's poor start businesses through small loans
- Interests include financial services, nonprofit, real estate services, and life insurance sales

Robert Healy
- Regional global practice manager for the Phoenix offices of Burns & McDonnell, an international engineering, architecture, and consultancy firm
- Served as a project manager and HR manager with BP PLC in Spain and the UK
- Interests include financial and economic analysis, project feasibility evaluations, due diligence reviews, process improvement, and project development
**Executive coaches**

**Susan Healy**
- Vice president of sales and marketing for MobileCare 2U, a dental insurance program designed for seniors in long-term care facilities
- 15 years of executive experience with BP PLC and the Belden Group
- Interests include long-term strategic planning, strategic and financial analysis, marketing and business development, and leading teams with varying skill sets

**Pam Higdon**
- Director of the Arizona operational center for Northern Trust, where she has also served as an executive with hedge fund services, product development, technology enhancement, and new business implementation
- Held senior leadership positions with the energy trading division at BP PLC
- Interests include financial services, energy, and real estate development and services

**Mike Jalbert**
- President, CEO, and chairman of the board of EFJohnson Technologies Inc. since 1999
- Previously served as president and CEO of Microdyne Corp.
- Interests include strategy development and implementation, major negotiations, licensing, joint ventures, startups, and corporate direction

**Doug James**
- 22+ years of experience in aviation and leadership positions
- Current president of Hound Strategic Inc.; more than 14 years as a commercial pilot with JetBlue Airways
- Interests include aviation, program management, corporate strategy, effective resourcing, command policy, and international affairs

**Ivan Johnson**
- Served as COO of Avant Strategies, an advertising/marketing firm; DeMenna and Associates, an Arizona lobbying firm; and Business to Government Strategies, a technology consulting firm
- 32 years of executive experience with Cox Communications in franchising, community relations, and public affairs and business development
- Interests include government, media/entertainment, nonprofit, and telecommunications

**John Jones**
- Served as senior director of contracting at General Dynamics European Land Systems in Madrid
- Retired Lt. Col. in the U.S. Army as an engineer and judge advocate, and a former associate general counsel for General Dynamics C4 Systems Inc. and partner with Bryan Cave LLP
- Interests include government, manufacturing, engineering, law/legal services, and utilities

**John Kalkowski**
- Editor-in-chief of Brand Packaging magazine and packaging conference director for BNP Media
- Has worked as a journalist for newspapers and magazines around the United States and in Hong Kong
- Interests include journalism, startups, cultural programs, Chinese business, project management, and paper manufacturing

**Nicholas Kissel**
- 38-year career at Ernst & Young, specializing in the financial services industry and auditing large banks
- Retired in 2007 and began consulting with the Ernst & Young Foundation, developing case studies and college courses
- Interests include financial services, manufacturing, and real estate development and services

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Discover the excellence of the W. P. Carey School of Business.
Caroline Kolman
- 15 years of experience in national health care supply chain practices, most recently serving as the managing director of Navigant Consulting
- Led internal process improvement teams to streamline and standardize processes across the practice
- Interests include cost reduction, health care consulting, manufacturing, recruiting, project management, and methodology

John Lindell
- 34 years with KPMG US LLP, serving in a variety leadership roles in the real estate audit group
- Led the formation of a startup real estate syndication company and served as the chief accounting officer of a real estate company
- Interests include real estate development, real estate consulting, and the identification and communication of emerging issues

Tim Lindemann
- 25+ years of leadership experience with American Airlines Inc., most recently as vice president of reservations and customer planning at US Airways
- Worked in customer service, revenue management, e-commerce, and operations planning for America West Airlines
- Interests include global reservation organization, data leveraging, service and productivity improvement, operating metrics, cost cutting, and airport operations

Lynn Moran
- CEO and co-owner of Arizona Coaching and Consulting, and CEO of Sonoran Life Transition and Performance Coaching
- Former president of Ethel M Chocolates, with 30+ years of advisory and leadership coaching experience
- Interests include small retail businesses, entrepreneurship, leadership teams, associate development, leadership initiatives, organizational effectiveness, and internal business solutions

Robert G. “Bob” O’Malley
- 35+ years of experience in information technology, most recently as CEO of technology products distributor SED
- Has held CEO or president positions at InFocus Corp., Immersion Corp., Intermec, and MicroAge Inc.
- Interests include leadership, culture change, IP management, supply chain management, international business, business ethics, and employee development

Alban W. Schuele
- 20 years with the Hoechst Celanese Corp., holding executive positions in North America and Europe
- Spent 10 years with Chase Manhattan Bank in international corporate finance, including seven years in Italy and Germany
- Interests include cross-border integration and global business

Bryan K. Segedi
- Former deputy global vice chair of assurance for KPMG US LLP
- Previously served as the firm’s Americas vice chair, overseeing relationships with the Securities Exchange Commission and the Public Company Accounting Oversight Board
- Interests include auditing, fraud and forensic practices, global consulting, audit analytics, public speaking, and accounting

Kevin Sellers
- Most recently served as senior vice president of global marketing and communications at Avnet Inc.
- 23+ years of management experience with Intel Corp.; former managing director at strategic communications agency Sard Verbinnen
- Interests include global marketing, brand strategy, advertising, digital marketing, demand generation, public relations, accountancy, and technology solutions
Executive coaches

**Mike Stanley**
- CEO of management consultancy EB Endeavors and co-founder of Medegen, an international medical products company
- 20+ years of C-level and board leadership experience for manufacturing companies in multiple sectors
- Interests include manufacturing and distribution, strategic planning, financial management, mergers and acquisitions, change management, organizational behavior, and systems implementation

**Markos I. Tambakeras**
- Served as chairman and CEO of Kennametal Inc., and is on the board of Make-A-Wish Foundation and chairman of the board of Xylem Inc.
- 19 years of senior management roles with Honeywell Inc. in the U.S. and abroad, and former director of ITT Corp., Parker Hannifin Corp., and Newport Corp.
- Interests include strategy, operations, technology, marketing, manufacturing, talent development, globalization, capital deployment, and risk management

**Terri Tierney Clark**
- CEO of Summit Leadership Advisors, with 25+ years of senior investment banking and nonprofit board chairmanship experience with Summit Equity Advisors and Thomas McKinnon Securities
- Previously served as managing director for Merrill Lynch for more than 10 years
- Interests include fundraising, advancing diversity, leadership, and presentations to corporations, universities, and business groups

**Brian F. Wagner**
- 30+ years of experience with Sara Lee Corp., Kellogg’s Co., and Packaging Technology Integrated Solutions
- Has managed over 250 client organizations with a focus on growth and productivity and consumer and market insight
- Interests include innovation, entrepreneurship, coaching and mentoring, management consulting, sustainability, growth strategy, and corporate board assignments

**Shirley A. Weis**
- As president of Weis Associates, LLC, a national management and leadership consulting firm, was twice named one of the Top 25 Women in Healthcare by Modern Healthcare magazine
- 40-year career with executive experience for Mayo Clinic and Blue Care Network of Michigan, among others
- Interests include corporate governance and leadership development