Degree programs

Cultivating tomorrow’s business leaders with a broad array of degree programs.

Undergraduate programs

**Bachelor’s degrees**

- Accountancy
- Business administration
- Business data analytics
- Business entrepreneurship
- Chinese language and culture
- Communication
- Computer information systems
- Economics
- Economics and engineering management*
- Finance
- Food industry management
- Global agribusiness
- Global leadership
- Global logistics management
- Global politics
- Human resources
- Law
- Management
- Marketing
- Public service and public policy
- Retail management
- Spanish language and culture
- Sports and media studies
- Statistics
- Supply chain management
- Supply chain management and sustainability**
- Sustainability
- Technological entrepreneurship and management **
- Technology
- Tourism

**Minors**

- Business
- Real estate

**Certificates**

- Applied business data analytics
- Entrepreneurship and innovation
- Food industry management and marketing*
- Honors business consulting
- International business
- Leadership in business
- Professional sales
- Sales and marketing essentials
- Small business and entrepreneurship
- Sports business

*Concurrent degree

*New in 2016

**Joint degree partnership with Ira A. Fulton Schools of Engineering
Degree programs
Cultivating tomorrow’s business leaders with a broad array of degree programs.

**Graduate degree programs**

**Master of Business Administration (MBA)**
- Executive MBA
- Full-time MBA
- Online MBA
- Professional Flex MBA

**Specialized master’s degrees**
- Master of Accountancy (MACC)
- Master of Science in Business Analytics (MS-BA)
- Master of Science in Finance (MS-FIN)
- Master of Science in Global Logistics (MS-GL)
- Master of Science in Information Management (MSIM)
- Master of Science in Management (MiM)
- Master of Real Estate Development (MRED)
- Master of Taxation (MTax)

**Degrees offered in China**
- Executive MBA
- Doctor of Business Administration (DBA)
- Master of Science in Management (MiM)

**PhD programs**

**PhD in business administration**
- Accountancy
- Agribusiness
- Finance
- Information systems
- Management
- Marketing
- Supply chain management

**PhD in economics**

**Executive education programs**

- Business analytics certificate
- Custom corporate programs
- Services leadership courses
- Small Business Leadership Academy
- Supply chain management certificate

**ASU interdisciplinary partners**
- Barrett, The Honors College
- College of Liberal Arts and Sciences
- College of Public Service and Community Solutions
- Del E. Webb School of Construction
- Herberger Institute for Design and the Arts
- Ira A. Fulton Schools of Engineering
- Julie Ann Wrigley Global Institute of Sustainability
- Sandra Day O'Connor College of Law
- Thunderbird School of Global Management
- Walter Cronkite School of Journalism and Mass Communication

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