

# W. P. Carey School of Business

master of business administration

## W. P. CAREY MBA - ONLINE PROGRAM

### Program Overview

The W. P. Carey MBA - Online Program offers a unique internet-based MBA program featuring a general management curriculum. The Online Program provides flexibility and convenience through its internet-based delivery system providing busy working professionals the ability to pursue an MBA while maintaining their current job. The W. P. Carey MBA - Online Program is a world-class, fully accredited program which for over seven years has been built on the foundation of our traditional classroom delivered programs. The online format allows you to take your classroom anywhere, whether at home, at work or on the road.

The program offers twelve, four-credit classes where students begin in either January or July of each year. With course content delivered electronically, you will utilize a variety of on-demand lectures, independent self-study and virtual teams as you progress through each six-week course module.

The W. P. Carey MBA - Online Program offers a comprehensive five-day orientation program on the Tempe campus to allow students to meet their classmates and faculty members and begin to build a lifelong network. Online discussion boards reinforce integrated learning and weekly assignments ensure students keep on task. Students seeking an online W. P. Carey MBA come from all over the United States and the world and must meet rigorous admissions standards consistent with our other MBA programs.

Online students will also have a dedicated staff of professionals to support their educational experience, including student services coordinators to assist with course materials, books and registration. In addition, technology support staff is available to ensure you have the technical support to facilitate the learning process. Dedicated career management professionals are also available for online students seeking to advance their careers. They utilize a number of online workshops, electronic newsletters and personal career advising strategies allowing you to capitalize on the same tools offered our on-campus students.

The unique experience of the W. P. Carey MBA - Online Program can serve as the right answer to individuals seeking an MBA who are willing to step into the next frontier of education with a school that is nationally accredited, experienced in online education, and at the forefront of a technology-delivered curriculum.

### Program Format

- Two year MBA program delivered online via the internet providing for ultimate flexibility in your class schedule to meet your location and scheduling needs
- A general management curriculum with focus on core business courses in strategy, finance, accounting, statistics, marketing, supply chain, information technology, economics and organizational behavior
- Classes begin each January and July offering convenience and flexibility
- Courses delivered online using a variety of on-demand tools including lectures, discussion boards and case studies

### Academics

- Twelve courses delivered in a structured, lock-step schedule
- Each course lasts approximately six weeks during which students have regular weekly assignments
- Class participation and learning based on individual work schedules and personal commitments available at any time, day or night
- Faculty who teach across all MBA programs
- Access to faculty members online via chat, email, discussion boards, phone or in person

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## Services for Students

- Comprehensive five day orientation program onsite at the Tempe campus. Optional orientation at the beginning of the second year offered over a weekend at the beginning of the second year
- Academic details including registration, course materials, books and program support offered by a team of student services staff
- Career management professionals dedicated to serving the needs of our working professional online students
- Technical support from business information technology staff members

## Target Audience

This program is best suited for individuals seeking an MBA who:

- Need an MBA program with the flexibility of an online delivery format
- Cannot attend required regular weekly classroom visits due to demanding work or travel commitments
- Are self-motivated individuals capable of independent learning utilizing online and technologically enhanced tools
- Can manage to complete weekly class assignments on a predetermined schedule

## SAMPLE SCHEDULE - JULY 2008 COHORT

Students take one course at a time for a total of six courses annually. Each individual course is six weeks from beginning to end, followed by a one-week break between courses.

Fall 2008	July 15 - 18	Orientation at the ASU Tempe Campus
	July 21 - Aug 31	Organizational Theory and Behavior
	Sept 8 - Oct 19	Financial Accounting
	Oct 27 - Dec 7	Managerial Statistics
Spring 2009	Jan 19 - Mar 1	Operations and Supply Management
	Mar 9 - Apr 19	Managerial Economics
	Apr 27 - June 7	Managerial Accounting
Fall 2009	July 20 - Aug 30	Marketing Management
	Sep 7 - Oct 18	Managerial Finance
	Oct 26 - Dec 6	Management of Technology and Innovation
Spring 2010	Jan 18 - Feb 28	Project Management
	Mar 8 - Apr 18	Global Business Environment
	Apr 26 - June 6	Strategic Management

This is a sample schedule. The order, names, and types of courses can vary slightly as the curriculum is modified and improved.