

W. P. CAREY MBA - EXECUTIVE PROGRAM

Program Overview

The W. P. Carey MBA - Executive Program offers a robust general management MBA curriculum for busy working professionals and executives who have ten to fifteen years of managerial experience, are advanced in their careers and seek to build additional business skills to further contribute to the goals of their companies and organizations. The W. P. Carey MBA - Executive Program provides you a competitive edge to further your professional goals.

Our class schedule is convenient for travel from in-state and from the region. Classes meet for two consecutive days, twice-monthly. With classes meeting on Fridays and Saturdays, you will minimize the time away from work and maximize the time you have for studying and class preparation during the alternating weeks when class is not held.

Our world-renowned research faculty use case-based methodologies and applied learning experiences to ensure the concepts taught are immediately ready for implementation in your current work environment. Team-based activities and projects along with interactive and engaging class discussions ensure you learn new concepts from your peers in each and every class meeting.

Students of W. P. Carey MBA - Executive Program benefit from a small class size of fewer than fifty students, allowing you to network with peers and alumni from the program as you develop lifelong business and personal relationships.

Core business courses are augmented by a series of lectures on thought leadership along with offsite learning programs, including our unique course in Public Policy which takes place in Washington, DC. An additional offsite course exploring issues and strategies in the international business environment will be held in partnership with an international business school abroad.

Once you begin the program, you will find our dedicated, on-site student services second to none. Our commitment is to academic quality and personal service where we take care of many of the logistical details of attending class. Executive program students also have access to dedicated career management professionals who assist in developing individualized plans for your post graduation success.

Program Format

- Twenty-one month program following a traditional academic year beginning in August and continuing through May with breaks during holiday periods and summers
- Small class size with fewer than fifty students per class offering interactive dialogue with peers and faculty members
- Class meetings on Fridays and Saturdays every other week provides significant preparation time as well fewer conflicts with personal and work commitments
- Dedicated Executive program classroom suites on the Tempe campus

Academics

- An engaging and challenging curriculum incorporating core business courses in strategy, management, finance, marketing, statistics, computer information systems, economics, accounting and supply chain management.
- Three ten-week trimesters per academic year; two courses of core business classes are taken during each trimester
- Government and Public Policy learning experience in Washington, DC and Phoenix held during the summer between first and second year of study.
- International management course offered at a location outside the United States for in-depth study of the strategies and implications of international business

W. P. Carey School of Business

master of business administration

- Nationally-ranked faculty skilled at combining research capabilities and current business knowledge
- Team-oriented and case-based assignments to reinforce learning concepts

Services for Students

- On site Student Services support staff to take care of registration, books, parking and other activities to streamline your MBA experience
- Classrooms equipped with cutting-edge technology, which captures material that is displayed, discussed and taught during class. The material is then posted to an academic Web site students can access for virtual team discussion and homework review
- Personal career counseling and development tools such as seminars and workshops offered at convenient times by dedicated career management professionals
- Access to resources available throughout the ASU Tempe Campus including libraries, recreation center and computing services

Target Audience

This program is best suited to individuals seeking an MBA who:

- Wish to continue working while attending classes
- Have ten to fifteen years of managerial experience, P&L and budgetary responsibilities and/or an entrepreneur currently operating his/her own business.
- Can attend classes twice-monthly on both Friday and Saturday from 8:00 a.m. to 5:00 p.m.
- Live in the Phoenix metropolitan area or within the region who can travel to Phoenix twice-monthly to attend classes
- Can potentially realize company sponsorship to assist with tuition, books or travel costs

2007-2009 SAMPLE SCHEDULE

Year 1		
Trimester 1 Aug 23 - Nov 3, 2007	Trimester 2 Nov 16, 2007 - Feb 9, 2008	Trimester 3 Feb 15 - May 3, 2008
Strategic Decision Analysis	Managerial Decision Analysis	Managerial Economics
Financial Accounting	Marketing Management	Managerial Accounting
Organizational Theory and Behavior	Thought Leadership	

Business and Public Policy course takes place between July 20 - August 1, 2008

Year 2		
Trimester 4 Fall 2008	Trimester 5 Fall 2008/Spring 2009	Trimester 6 Spring 2009
Thought Leadership	Strategic Information Technology	Strategic Management
Managerial Finance	Applied Financial Management	Integrated Supply Chain Management
Legal, Political and Ethical Issues in Business	Strategic Management	International Management
		International Economics