

W. P. CAREY MBA - EVENING PROGRAM

Program Overview

The W. P. Carey - MBA Evening Program is ideal for busy working professionals who want to broaden their professional and managerial expertise through the completion of an MBA on a part-time schedule. Whether you are motivated by advancement in your current career, existing area of expertise, or you wish to acquire skills in a new area, the W. P. Carey MBA will give you the competitive edge you need to further your goals.

Our world renowned faculty begin the first trimester in August of each year with a foundation of core business coursework in statistics and organizational behavior. Subsequent classes provide for more integrated coursework and the ability to work in a case-based and team-oriented environment where you will engage in class discussions leveraging the experience of your peers. W. P. Carey - Evening Program students enjoy the ability to immediately apply the skills and knowledge obtained in the classroom to their individual work environment.

Flexibility is a cornerstone of the W. P. Carey MBA - Evening Program as you have the opportunity to choose 12 credits of elective courses. Electives may be taken in one functional area such as entrepreneurship, finance, health sector management, international management or marketing to complete an area of emphasis. Or, courses may be taken from any area to develop a customized set of elective choices. Offsite electives available in Washington, DC and several international locations are also offered. In addition, the W. P. Carey MBA - Evening Program allows you to select a class location which is convenient to your home or work. Choose from among five different locations in metropolitan Phoenix including Northwest Phoenix, Scottsdale, Tempe, Downtown Phoenix or South Tempe.

Once you begin the part-time program, you will find our dedicated, on-site student services second to none. Our commitment is to academic quality and personal service where we take care of many of the logistical details of attending class. Evening MBA students also have access to dedicated career management professionals who assist in developing individualized plans for your post graduation success.

Program Format

- Twenty-one month part-time program following a traditional academic year beginning in August and continuing through May with breaks during holiday periods and summers
- Small class size with fewer than 50 students per class offering interactive dialogue with faculty members
- Classes two nights per week allowing for ample preparation time
- Class start times at 6:00 p.m. allowing you to minimize conflicts with work commitments
- Elective course offerings with the ability to select an optional area of emphasis
Selection of course location for the duration of the program at one of five locations across metropolitan Phoenix

Academics

- A high-quality curriculum incorporating core business courses in strategy, management, finance, marketing, statistics, computer information systems, economics, accounting and supply chain management delivered in ten week courses
- Three ten week trimesters per academic year; two courses of core business classes are taken during each trimester
- Optional selection of one of five areas of emphasis to gain depth of knowledge in a functional area of interest
- Elective course offerings on Fridays, Saturdays or off-campus international locations
- Faculty with well respected and nationally ranked research capabilities
- Team-oriented and case-based assignments to reinforce learning concepts

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Services for Students

- On-site Student services support staff to take care of registration, books, parking and other details to streamline your MBA experience
- Classrooms equipped with cutting-edge technology, which captures material that is displayed, discussed and taught during class; material can then be posted to the academic Blackboard course Web site used by students
- Personal career counseling and development tools such as seminars and workshops offered at convenient times provided by career management professionals dedicated to working professional students
- Access to resources available throughout the ASU Tempe Campus including libraries, recreation center and computing services, regardless of class location

Target Audience

This program is best suited to individuals seeking an MBA who:

- Wish to continue working while attending classes part-time
- Are able to balance class meetings two nights per week from 6:00 p.m. to 10:00 p.m. and dedicate additional study time outside of class
- Seek to start an MBA program in August and follow a traditional academic year format
- Desire to attend class at one of five locations in metropolitan Phoenix including Northwest Phoenix, Scottsdale, Tempe, Downtown Phoenix or South Tempe
- Have limited work travel schedules or personal commitments

2007-2009 SAMPLE SCHEDULE

Classes in the evening program are available at any of our five convenient campus locations in the Phoenix metropolitan area including Tempe campus, Northwest Valley, ASU Research Park in South Tempe, Downtown Phoenix campus and Scottsdale. Classes meet twice weekly, four hours per night, either Mondays and Wednesdays or Tuesdays and Thursdays depending on campus location.

Year 1		
Trimester 1 Aug 20 - Oct 25, 2007	Trimester 2 Nov 5, 2007 - Feb 14, 2008	Trimester 3 Feb 26 - May 8, 2008
Managerial Decision Analysis	Financial Accounting	Managerial Finance
Organizational Theory and Behavior	Managerial Economics	Marketing Management

Elective courses may be taken during the winter, summer or trimester breaks.

Year 2		
Trimester 4 Fall 2009	Trimester 5 Fall/Spring 2009	Trimester 6 Spring 2009
Managerial Accounting	Global Business Environment	Legal and Ethical Studies
Operations and Supply Management	Managing With Technology	Strategic Management

This is a sample schedule. The order, names, and types of courses can vary slightly as the curriculum is modified and improved.

W. P. CAREY MBA - EVENING ACCELERATED PROGRAM

Program Overview

The W. P. Carey MBA - Evening Accelerated Program continues to be a success. Launched in the spring of 2007, the first evening accelerated class filled to capacity and well qualified applicants were turned away. To meet this increasing demand, the W. P. Carey MBA will double the size of its evening accelerated program and will offer two sections in February 2008.

Delivered on the Tempe campus, the evening accelerated program enables students to earn their MBAs in 18 months, versus the 21-month format of the traditional W. P. Carey MBA - Evening Program. Students begin the program in February and graduate in August of the following year by engaging in continuous coursework with short intermittent breaks. Classes meet in a part-time schedule from 6:00 p.m. to 10:00 p.m., two nights per week.

The accelerated schedule is ideal for busy working professionals seeking to expand their business acumen while continuing to work. Consistent with the other W. P. Carey MBA programs, the evening accelerated curriculum includes core courses in management, finance, marketing, statistics, computer information systems, economics, accounting and supply chain management. In addition, the Graduate Career Management Center offers the support of full-time staff members dedicated to working professional students.

The W. P. Carey MBA - Evening Accelerated Program offers a number of unique benefits in its format, academics and services for students.

Program Format

- An 18-month program with an off-cycle start date in February with scheduled breaks between courses and during holiday periods
- Small class size with fewer than fifty students per class offering interactive dialogue with faculty members
- Two nights of class per week allowing for ample preparation time with class start times at 6:00 p.m., allowing you to minimize conflicts with work commitments through this convenient class schedule

Academics

- A high-quality accelerated curriculum incorporating core courses in strategy, management, finance, marketing, statistics, computer information systems, economics, accounting and supply chain management delivered in five and ten week courses, part-time
- Optional selection of one of five areas of emphasis to gain depth of knowledge in a functional area
- Elective course offerings on Fridays, Saturdays or off-campus international locations
- Faculty with well respected and nationally ranked research capabilities
- Team and case-based assignments to reinforce learning concepts

Services for Students

- Student services support staff to take care of registration, books, parking and other activities to streamline your MBA experience

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- Classrooms equipped with cutting-edge technology, which captures material that is displayed, discussed and taught during class. The material can then be posted to the academic Blackboard course Web site used by students
- Personal career counseling and development tools such as seminars and workshops offered at convenient times by career management professionals who are dedicated to part-time MBA students
- Access to resources available throughout the ASU Tempe Campus including libraries, recreation center and computing services

Target Audience

This program is best suited for individuals seeking an MBA who:

- Wish to continue working while attending classes part-time
- Seek to complete an accredited and top ranked MBA program in only 18 months
- Are able to balance class meetings two nights per week from 6:00 p.m. to 10:00 p.m. and dedicate additional study time outside of class
- Can master concepts and projects presented in an accelerated format

2008-2009 SAMPLE SCHEDULE (18 MONTHS)

Classes meet Tuesdays and Thursdays or Mondays and Wednesdays from 6 p.m. to 10 p.m. at the Tempe campus. Please note that classes in the evening accelerated program are only available at the Tempe campus.

Session 1 Feb 8 - Feb 23, 2008	Session 2 Feb 25 - May 7, 2008	Session 3 May 27 - June 26, 2008
Leadership Elective	Organizational Theory and Behavior	Managerial Economics
	Statistics for Managers	

The Leadership elective course may meet off-schedule February 8 - 23, 2008.
Final class schedule to be announced.

Session 4 July 8 - Aug 7, 2008	Session 5 Aug 20 - Oct 29, 2008	Session 6 Nov 10, 2008 - Feb 18, 2009
Managerial Accounting	Managerial Finance	Managerial Accounting
	Marketing Management	Operations and Supply Management

Winter break occurs December 22, 2008 - January 20, 2009

Session 7 Mar 2 - May 13, 2009	Session 8 Jun 2 - July 2, 2009	Session 9 July 14 - Aug 13, 2009
Global Business Environment	Legal and Ethical Studies	Strategic Management
Managing with Technology		

This is a sample schedule. The order, names, and types of courses can vary slightly as the curriculum is modified and improved.

W. P. CAREY MBA – EVENING PROGRAM AREAS OF EMPHASIS

The W. P. Carey MBA - Evening Program and Evening Accelerated Program offer optional areas of emphasis for students seeking to take the majority of their elective courses in one area of study. Each option provides an opportunity to gain in-depth knowledge of a particular area of interest and allows students the ability to customize their MBA experience. Areas of emphasis are available in Entrepreneurship, Finance, Health Sector Management, International Management or Marketing and require nine credit hours of associated elective classes. Alternatively, students may select to take their electives across multiple areas in order to develop a diverse plan of study customized to their own interests and career goals.

Entrepreneurship

For individuals seeking to start a business or grow an existing small business, the area of emphasis in Entrepreneurship provides in-depth knowledge of the financial implications of small business and the creative thinking skills necessary to develop a successful business plan. The area of emphasis includes one required course and two other elective courses.

Finance

Students pursuing a quantitative career in the financial services industry or corporate finance will benefit from the breadth of material available in the area of emphasis in finance. The curriculum is designed to build analytical skills, promote understanding of financial modeling and analysis of the financial implications of business decisions. Completion of managerial finance, a core curriculum course, is required as a prerequisite, to be followed up by a required course in investment fundamentals and portfolio management. Additional electives may be selected to highlight mergers and acquisitions, international finance or taxes and business strategy.

Health Sector Management

For professionals currently working in a health related field or wishing to enter this burgeoning industry, the area of emphasis in health sector management provides for an overview of several functional areas and their specific application to the healthcare field. A required course in health care organizations is available during the summer in a seven week format providing ease of elective scheduling. Additional electives, scheduled primarily on Tuesday and Thursday evenings, are taken alongside students in the Master of Health Sector Management degree program. Other elective course selections may include information management, strategic management, economics and finance for the health sector. Alternative courses in epidemiology, jurisprudence, clinical trials and health policy may also be available.

International Management

For individuals seeking to broaden their knowledge base to an international arena, the area of emphasis in international management incorporates a number of off-site electives at international locations and in conjunction with partner universities. Offered during break times and summer, these off-site opportunities include travel to an international location and course work before and after the trip. Additional elective courses are available for students unable to travel. These courses include global issues in marketing, supply chain management, logistics or finance. Cross cultural management and a survey course in international management are also available. Additional program fees and travel costs are required for off-site international electives.

Marketing

The area of emphasis in marketing provides a number of elective course opportunities which build upon the core business course in marketing management. Students can select from advanced marketing strategy, business-to-business marketing, customer relationship management and measurement, new product development, and pricing or sports marketing to develop a customized group of elective courses that align with their career interests in the marketing field.

W. P. CAREY MBA – EVENING PROGRAM TECHNICAL CERTIFICATES

Students of the W. P. Carey MBA - Evening Program and Evening Accelerated Program also have the opportunity to pursue a technical certificate from the Ira A. Fulton School of Engineering. Each option is specially designed for students in a technical profession who want to earn the advanced business education of an MBA while complementing their technical proficiencies. The Ira A. Fulton School of Engineering requires each student to possess a Bachelor of Science degree, preferably in Engineering or Mathematics, with a sequence of calculus or statistical courses. Technical certificates are available in Software Engineering, Systems Engineering, Sustainable Technology Management or Six Sigma Black Belt and require fifteen credit hours, or five elective courses, to complete.

Software Engineering Certification

Students pursuing the Software Engineering Certification will learn the Software Engineering Institute standards to satisfy end-user functionality meet performance needs and address lifetime costs. This certification program offers five online courses using the Ira A. Fulton School of Engineering's streaming video delivery system, including the capstone experience, to demonstrate the expertise of the students. The focus of this certification is not at the programming level, rather at the managerial level of how to successfully develop new software systems.

Systems Engineering Certification

Through completion of the Systems Engineering Certification, students will understand how to define customer needs early in the development cycle; document requirements and proceed with design synthesis and system validation, while considering the complete problem. This specialized certificate consists of four online courses and a capstone experience offered by the department of industrial engineering at the Ira A. Fulton School of Engineering.

Sustainable Technology Management Certificate

Sustainable development is a growing global business imperative that incorporates economic, environmental and social considerations into daily business activities. The Certified Sustainable Manager (CSM) issued by the International Institute for Sustainability recognizes leaders who have completed the four online courses in addition to a capstone project.

Six Sigma Black Belt Certificate

Throughout four required online courses and a capstone experience, students will learn how to define, measure, analyze, improve and control processes for greater resource optimization. Upon completion, students earn the Six Sigma - Black Belt Graduate Certificate in Applied Statistics championed by the Applied Statistics Committee at Arizona State University.

Further detail regarding electives course offerings may be found online at <http://wpcareymba.asu.edu>.

Some elective courses may require an additional application process or prerequisite course. Additional costs for elective courses may be incurred in the form of tuition, fees, books and travel costs. Elective courses may be subject to capacity constraints or limitations due to scheduling within an academic year.