

## Certificate in Knowledge Entrepreneurship and Innovation

The Certificate in Knowledge Entrepreneurship and Innovation is available to ALL ASU students in good standing.

To earn the Certificate in Knowledge Entrepreneurship and Innovation, students must accumulate fifteen (15) credit hours by completing the following coursework (*please note that Poly courses are not offered every semester*)::

- MGT 294 My Life Venture (Main) *or* TEM 294 My Life Venture (Poly)
- MGT 394 Creativity and Innovation (Main) *or* TEM 394 Innovation and Creativity Methods (Poly)
- MGT 360 Entrepreneurship and Value Creation (Main and online) *or* TEM 394 Technological Entrepreneurship (Poly)
- 6 credit hours of capstone courses in the student’s major of study. Please see a list of currently approved capstone courses, below. Additional capstones demonstrating content in entrepreneurial concepts and major-specific study will be approved by the program administrator on a case-by-case basis

Additionally:

- Students who are not currently enrolled as business majors must complete the courses in the order shown above
- Students must earn a “B” or better in each course to accumulate the fifteen (15) credit hours
- The certificate is not available to Management Entrepreneurship students
- It is the responsibility of each student to ensure they have taken the necessary prerequisites for the capstones in which they plan to enroll

Approved Capstone Courses for the Certificate in Knowledge Entrepreneurship and Innovation:

<b>Business</b> MGT 440 – Entrepreneurship MGT 445 – Business Plan Development	<b>Engineering</b> FSE 394 – Creating a Technology Venture FSE 494 – Operating a Tech Venture
<b>Fine Arts</b> THP 450 – Theatre Organization and Management THP 494 – Arts Entrepreneurship	<b>Public Programs</b> NLM 410 – Social Entrepreneurship NLM 430 – Managing Nonprofit Organizations
<b>CLAS - Science</b> BIO 394 / PHI 320 – Bioethics MBB 490 – The Business of Biotechnology	<b>CTI - Process Innovation</b> TMC 331 (3) Quality Assurance TEM 494 (3) Lean Process Design
<b>CTI - Project Management and Leadership:</b> TEM 494 (3) Strategic Planning and Management TEM 480 (3) Leadership and Teambuilding	<b>CTI - Social Entrepreneurship (Choose 2 of the 3):</b> TEM 394 (3) Human-Centered Design TEM 494 (3) Global Impact Entrepreneurship TEM 494 (3) Community Venture Startup ( <i>Includes Travel to the Developing World</i> )
<b>CTI - New Product Development:</b> TEM 394 (3) Human-Centered Design TEM 430 (3) Legal & Ethical Issues in Technology	<b>CTI - Alternative Energy Entrepreneurship</b> TEM 394 (3) Energy Usage and Policy (new course) MET 435 (3) Alternative Energy Systems

**Complete application and return to:**

**Sidnee Peck**

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