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2014-2015 Recruitment Calendar

Quarter One
August 21 First Day of Class
September 1 Labor Day
September 8 Full-time MBA Resume Books Available
September 12 Alumni and Professional Panels
September 15 Information Systems Mixer
September 15 Fall SCMA Career Fair
September 16, 17 Fall SCMA Career Fair Interviews
September 18, 19 National Black MBA Association Conference (Atlanta)
September 22 Information Sessions and Interviews Begin
September 22 Meet the Firms
September 25 Tailgate: ASU vs. UCLA (Thursday)
September 25-27 National Society of Hispanic MBAs Conference (Philadelphia)
September 29-October 10 Meet the Firm Interviews (Mon.-Fri.)
October 2-4 Reaching Out LGBT MBA Conference (San Francisco)
October 6-10 Exams; Limited Recruiting
October 9-11 National Association of Women MBAs (Washington D.C.)
October 10, 11 Asian MBA Career Exposition (New York)
October 13-17 Student break
October 18 Tailgate: ASU vs. Stanford

Quarter Two
November 1 Tailgate: ASU vs. Utah (Homecoming)
November 8 Tailgate: ASU vs. Notre Dame
November 11 Veterans Day
November 14 Friday make-up day; internship interviews start at 1:00pm
November 22 Tailgate: ASU vs. Washington State
November 26-28 Thanksgiving Break
December 8-12 Exams; limited recruiting
December 15 Winter break begins

Quarter Three
January 12 Classes resume
January 19 Martin Luther King Day
January 23 Friday make-up day; internship interviews start at 1:00pm
January 28 Spring SCMA Career Fair
January 29 Spring to Success
January 29, 30 Spring SCMA Career Fair Interviews
February 3 Information Systems Career Mixer
February 25-March 3 Exams; limited recruiting
March 4-6 Academic and Career Treks (Seattle)
March 9-13 Spring break

Quarter Four
March 19 Spring 2015 MBA Company Networking Night
March 20 Spring 2015 MBA Company Networking Night Interviews
March 21 MBA Golf Tournament & Networking Reception
April 13 Requests for 2015-2016 on-campus recruiting accepted
May 4-5 Exams; limited recruiting
Recruitment Opportunities

W. P. Carey students are high-caliber. They are bright, driven and goal-oriented. Finding the candidate that fits your corporate culture and outlook is best achieved face-to-face. By working with the Graduate Career Center, you’ll have exclusive access to our talented, motivated students as we develop recruiting programs tailored to your specific needs.

Information Session
Provide students with information about your organization that they would not find on the company website and outline employment opportunities prior to conducting interviews on campus. These sessions are typically 50 minutes long, including Q&A, and are held Monday-Thursday in the afternoon (12:30-1:20pm) or evenings (6:00-6:50pm). Virtual presentations may also be arranged when possible. Information sessions are ideally scheduled 10-15 business days before on-campus interviews. Refreshments can be catered at a nominal charge.

Office Hours
Most effective when they immediately follow an afternoon information session, office hours are 15 or 30 minutes long and provide students with the opportunity to interact with company representatives individually or in small groups by appointment or on a drop-in basis. Office hours are held in interview or team rooms.

On-Campus Interviews
Meeting with students on campus is a convenient and efficient way to see a group of candidates all in one day. We will manage the scheduling details and provide you with parking, refreshments, and lunch. Skype and phone interviews can also be facilitated. Internship interviews for the first-year students start at 1:00pm Monday-Thursday and 8:00am-5:00pm on Fridays. Full-time interviews for second-year students can be held Monday-Friday 8:00am-5:00pm.

Tailgate Sponsorship
Give your organization a unique branding opportunity and a chance to build and deepen relationships with individual students. Tailgates will be open to all W.P. Carey MBA and specialized master’s students. Sponsorship packages range from $1,000-$2,000 and include a picnic meal and non-alcoholic beverages; additional items or changes to the menu are available by request.

Evening Coffee Chat
Expand your MBA candidate pool by scheduling a coffee chat to reach busy Evening and Weekend MBA students. Your company’s representatives can connect with these students during their 10-15 minute class break. Refreshments can be catered at a nominal charge.

Coffee Table Sponsorship
Keep your company top of mind by sponsoring a refreshment table accessible to students between classes. Your company logo will be clearly visible on your table, so that students notice your brand as they refuel. Alumni and Professional Panels

Meet first-year W. P. Carey MBA students as they explore opportunities within different industries. Our alumni and professional participants share insights into career paths, functional areas, and attributes needed for success.
Recruitment Opportunities

MBA Spring 2015 Company Networking Night
Connect with internship and full-time talent ready to hit the ground running. Employers will be stationed at high-top, round tables where students will come to discuss opportunities and request interviews for the next day.

Job Posting
Posting jobs on WPC Connect, the W. P. Carey Graduate Programs job posting portal, is fast, easy and free of charge. Students and alumni have access to the exclusive listing, so whether you are looking for an intern or an experienced hire, your listing will have exposure to the right audience.

Sign-up for the recruiting opportunities listed above through WPC Connect. Detailed instructions can be found in the WPC Connect Overview section, on page 7.

Resume Books
Order access to our free Resume Database and conduct targeted searches to reach ideal candidates.

Club Events and Club President Contacts

Networking Reception
Networking receptions typically take place off-campus at a local restaurant after 7:00pm. These gatherings allow you and students to interact in a more relaxed setting and can be open or invitation only and are coordinated directly with a club president.

Lunch and Learn
These sessions are designed to enhance students’ knowledge in a functional area and club leaders can provide a sample list of topics. After a topic has been determined an experienced leader from your company will come to campus and speak. Virtual sessions are also available. Sessions typically take place during the lunch hour (12:30-1:20pm), Monday–Thursday and select Fridays.

MBA Golf Tournament & Networking Reception
Current MBA students, alumni, faculty and company representatives gather for a round of golf followed by a networking reception. A variety of sponsorship opportunities are available please contact MBA student coordinator Ken Hooton at kenneth.hooton@asu.edu for details. Registration is also available through WPC Connect.

Company Visit or Trek
Inviting students to visit your company and meet with your executives is a great way to introduce your company and culture to our students. These visits can be arranged through the Graduate Career Center when in conjunction with one of the yearly MBA Academic and Career Treks or through student clubs during the rest of the year. Visits can be open or by invitation only.

Full-time and Internship Opportunity Promotion
After posting an employment opportunity to WPC Connect, you can share additional details with club leaders for promotion to their membership. We recommend adding information beyond what is listed in the job description such as alumni or professional success stories, additional details about company culture, leadership opportunities or typical projects.
Recruitment Opportunities

Club Presidents

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<th>President</th>
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<tr>
<td>Strategic Marketing Association</td>
<td>Grace Guo, <a href="mailto:weining.guo@asu.edu">weining.guo@asu.edu</a></td>
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<tr>
<td>Finance Association</td>
<td>Ash Srinivasan, <a href="mailto:aishwarya.srinivasan@asu.edu">aishwarya.srinivasan@asu.edu</a></td>
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<tr>
<td>Business Information Management Association</td>
<td>Akanksha Mohla, <a href="mailto:akanksha.mohla@asu.edu">akanksha.mohla@asu.edu</a></td>
</tr>
<tr>
<td>Supply Chain Management Association</td>
<td>Bradley Mayhew, <a href="mailto:Bradley.Mayhew@asu.edu">Bradley.Mayhew@asu.edu</a></td>
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<tr>
<td>Health Care Association</td>
<td>pending</td>
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Additional Recruitment Events

Information Systems Mixer
A career networking event for Computer Information Systems, Information Management, Business Analytics and dual degree MBA/Masters of Information Management students. Participation is free and Karen Stark at karen.d.stark@asu.edu can provide registration information.

Supply Chain Management Association (SCMA) Career Fair and Interviews
Coordinated by the undergraduate supply chain club, this career fair takes place each fall and spring and connects you with both undergraduate and MBA supply chain students. Your company representatives can gather resumes at the event and schedule interviews over the next two days directly with the candidates of interest. There is a $500 company fee and you can register here: https://asuscma.org/. Due to the fact that the fall event takes place before the regular MBA interview season opens, we strongly encourage your offers to extend through December 15, 2014.

Meet the Firms and Interviews
An accountancy career fair followed by two designated weeks of interviews for both undergraduate and Master of Accountancy and Master of Taxation students. Register by contacting Terri Erb at terri.erb@asu.edu.

Spring to Success
This event is organized by the undergraduate Business Career Center and is open to companies across industries. W. P. Carey MBA and specialized master’s students are also encouraged to attend. Register by contacting Rita Jennings at rita.jennings@asu.edu.

Recruiting Checklist
☐ Information Session – Ideally scheduled 10-15 business days before interviews.
☐ On-Campus Interviews – We’ll handle scheduling and provide lunch.
☐ Tailgate, Evening Coffee Chat or Coffee Table – Increase brand awareness and candidate pool.
☐ MBA Spring Company Networking Night – Connect with just-in-time hires.
☐ Club President – Partner with a club to share knowledge or promote an employment opportunity.
☐ WPC Connect – Post your job opportunities, request events and interviews, and order resume books.
☐ Resume Books – Request access and conduct targeted searches to reach ideal candidates
☐ Graduate Career Center – We’ll help you build a strategy specific to your timeline and needs.
To ensure the recruiting process is as successful as possible for both our students and recruiting partners, recruiting practices should follow these guidelines:

Confidentiality
Student resumes are to be used solely for recruitment.

First-Round Interview Schedules
First-year students may not miss class or academic commitments to participate in full-time or internship interviews, recruiting events or travel related to those activities.

Second-Round Interviews
We ask that recruiters make every attempt to provide students with sufficient notice of the timing of second-round interviews. We recommend that at least one alternate date be offered for second round or on-site interviews.

Offer Consideration and Acceptance
For both internship and full-time employment, we recommend providing no fewer than 15 days for consideration of formal offers. We counsel students to respond to offers promptly and, if possible, prior to these dates. Additionally, students are obliged to honor accepted offers; reneging on an acceptance is a breach of our student recruiting policies.

Negative Offer Terms and Actions
Unacceptable offer terms include: exploding offers, requiring students to respond to verbal offers, changes to offer terms, delays in employment start dates, or the rescission of an offer. Such terms and actions do great harm to a firm’s credibility at the W. P. Carey School and impact future recruiting.

Communicating Student Status
We ask that companies establish and maintain, at most, a four-week window of communication with candidates throughout the interview, offer, and evaluation process. In addition, all candidates not selected for further consideration should receive notification of their final status once the selection process has been concluded.

Third-Party Recruiters
Third-party recruiters are permitted to post job openings in WPC Connect but are not permitted resume book access, nor are they permitted to attend recruiting and networking events.

Complete policy details are available at http://wpcarey.asu.edu/recruit-graduates/recruiting-policies
On-campus recruiting remains the most effective way to find candidates who can strengthen your organization. Through our online recruiting database, WPC Connect, the Graduate Career Center offers many opportunities to meet our talented students face-to-face.

**Sign in or create a new account**
1. Visit [WPC Connect](http://wpcarey.asu.edu/recruit-graduates) or click the WPC Connect icon on our recruiter homepage: http://wpcarey.asu.edu/recruit-graduates
2. Log in or Create a New Account.

**Request an on-campus event**
1. Log in and click the Manage On-Campus Requests tab and then select:
   a. Interview- Full Time Position
   b. Interview-Internship Position
   c. Single Company Event
      i. Information Session
      ii. Tailgate Sponsorship
      iii. Evening Coffee Chat
      iv. Coffee Table Sponsorship
   d. Multi-Company Event
      i. 2015 Spring MBA Company Networking Night
      ii. MBA Golf Tournament and Networking Reception
   e. Office Hours
2. Please read our User Terms and Conditions and then click Submit.
3. Complete all required (*) and optional fields and click Submit.

**Post an external job posting**
Create online exposure for your latest job openings with all of our graduate students: post jobs and internships, review and accept applicants, and communicate directly with candidates.
1. Log in and click the Job Postings tab at the top.
2. Click on the green [+ ] button to add a new job and complete all required (*) and optional fields.
3. Click the Save button and please allow our Recruiting Coordinator 48 hours to approve a posting

**Order on-going access to our resume database**
Identify future leaders and experienced candidates who match your hiring needs through resume books released each fall.
1. Order access here: [https://www.mbafocus.com/ASU](https://www.mbafocus.com/ASU)
2. Add the free resume book to your cart and check-out.
3. Your order will be approved within 24 hours and an access code will be provided via email.
4. Log into [WPC Connect](http://wpcarey.asu.edu/recruit-graduates) and select a resume book on the lower left-hand side. You may also access WPC Connect through our recruiter homepage: [http://wpcarey.asu.edu/recruit-graduates](http://wpcarey.asu.edu/recruit-graduates)
Degree Program Overview

The W. P. Carey School molds leaders through a dynamic curriculum, inspiring and renowned faculty, and motivated peers. W. P. Carey MBA students customize their experience to their professional goals through specializations and areas of emphasis. Our specialized master’s programs respond to growing trends and needs across industries, preparing students for leadership positions with deep functional knowledge.

Full-time and Professional MBA

Specializations give Full-time MBA students the opportunity to dive deeper into one or two fields of study.
- Financial Management and Markets
- Health Sector Marketing and Services Leadership
- Health Sector Supply Chain Management
- Information Management
- Strategic Marketing and Services Leadership
- Supply Chain Management
- Supply Chain Financial Management

Areas of Emphasis offer Full-time and Professional MBA students distinct focus on key business principles.
- Entrepreneurship
- Finance
- Health Sector Management
- Information Management
- International Business
- Leadership
- Management of Technology and Innovation
- Marketing
- Supply Chain Management
- Sustainability

Specialized Master’s Degrees

Master of Accountancy (MACC)
Provides an in-depth knowledge of advanced accounting topics.

Master of Science in Business Analytics (MS-BA)
Develops deep analytical skills necessary for improving business decision making, deriving value from big data, and leading data-driven strategies to improve strategic execution.

Master of Science in Finance (MS-FIN)
Explores corporate finance, asset and portfolio management, and statistics and modeling tools.

Master of Science in Global Logistics (MS-GL)
Focuses on cross-cultural management and leadership, emerging markets and global perspectives.

Master of Science in Information Management (MSIM)
Prepares working professionals to leverage I.T. to innovate and transform industries, business models and processes.

Master of Science in Management (MiM)
Designed to give recent graduates with non-business degrees a comprehensive overview of business fundamentals.

Master of Real Estate Development (MRED)
Offers a transdisciplinary approach to real estate development through the ASU schools of business, law, design, and construction.

Master of Taxation (MTax)
Delivers the skills needed to provide tax advice and administer tax laws.

Full program and curriculum overviews are available at http://wpcarey.asu.edu/masters-programs
One of the highest-ranked public business schools in the country, W. P. Carey is consistently recognized for academic excellence, value, and overall quality, preparing students for transformative career growth.

**U.S. NEWS & WORLD REPORT**
No. 2  Online Graduate Business Programs (Online MBA)
No. 18 U.S. Part-time MBA programs (Evening MBA)
No. 27 U.S. Full-time MBA programs
No. 3 Supply Chain/Logistics
No. 12 Information Management

**THE WALL STREET JOURNAL**
No. 13 Worldwide Executive MBA programs
No. 19 Recruiter Preference (Business/Economics)

**SHANGHAI JIAO TONG UNIVERSITY CENTER FOR WORLD-CLASS UNIVERSITIES**
No. 28 Academic Ranking of World Universities (Economics/Business)

**FINANCIAL TIMES**
No. 10 Online MBA, worldwide

**Hiring International Students**
In a fast-paced global marketplace, organizations must employ a diverse workforce to remain competitive. Given this trend, the W. P. Carey international student population is a talent pool you can’t afford to overlook.

Though the process can seem daunting, securing U.S. work authorization for international students is not difficult. As a recruiting representative, do not let the H-1B cap discourage you or lead you to think that long-term employment is out of the question.

**Fully U.S. Work- Authorized for Summer Internships**
Nearly all W. P. Carey international students are eligible for U.S. work authorization after their first year through Curricular Practical Training (F-1 students) or Academic Training (J-1 students) and do not require employer sponsorship to take part in a U.S.-based internship. Summer employment authorization is issued directly by the university and no additional steps are required by the employer.

**Fully U.S. Work- Authorized after Graduation**
International students have U.S. employment authorization for 12 to 18 months as part of Optional Practical Training or Academic Training. Employers will not need to interact with the U.S. government. In addition, there is no sponsorship cost beyond a typical compensation package for MBA interns. Students are generally exempt from Social Security tax withholdings. There is no need to involve immigration attorneys.
Visiting Campus

W. P. Carey School of Business
Graduate Career Center
450 E. Lemon Street
McCord Hall, 3rd Floor
Tempe, AZ 85281

From Sky Harbor Airport
Driving time is approximately 15 minutes, depending on peak travel times.

- Exit the terminal heading east
- Follow the signs to Loop 202 East Red Mountain Freeway
- Exit south (right at Exit 7) on Rural Road
- Head south on Rural Road and turn right onto Apache Blvd.
- Turn right at Normal Drive
- Follow the curve, turn left onto Lemon Street and enter the visitor parking structure
- Take a closer look at McCord Hall and the ASU campus on Google Maps: http://goo.gl/NsGylT

Airport Transportation
- One-way limo service from Phoenix Sky Harbor is about $35
- Cab fare is typically $15-$20
- Let your transportation service know your destination:
  Apache Parking Structure at ASU, Normal Ave. and Lemon Street

Hotel Accommodations
Contact the Graduate Career Center for a complete list of more than 30 hotels near campus in Tempe, and dozens more throughout the Valley of the Sun.

Connect with us
Rose van Loben Sels
Assistant Director, Employer Relations
Ph: 480.727.0685 | rose.vanlobensels@asu.edu

Calvin Bovee
Recruiting Coordinator, Employer Relations
Ph: 480.965.8873 | calvin.bovee@asu.edu

wpcareygcc@asu.edu
wpcarey.asu.edu/recruit
OCTOBER 2014

- **Meet the Firm Interviews**
- **Reaching Out LGBT MBA Conference (San Francisco)**
- **Student Exams - Limited Recruiting**
- **Meet the Firm Interviews**
- **Asian MBA Career Expo (NYC) Oct 10-11**
- **National Association of Women MBAs (Washington)**
- **Student Break**
- **Tailgate: ASU vs. Stanford**
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- **Veterans Day**
- **Tailgate: ASU vs. Utah (Homecoming)**
- **Tailgate: ASU vs. Notre Dame**
- **Friday make-up day**
- **Internship Interviews start at 1pm**
- **Tailgate: ASU vs. Washington State**
- **Thanksgiving Break**
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**December 2014**

- Exams - Limited Recruiting
- Winter Break Begins