

Center for Advancing Business through Information Technology (CABIT)

Enterprise Membership

The benefits of an Enterprise Membership include:

- Involvement in shaping the development of CABIT, a leading university-based center focusing on business applications of technology;
- Opportunity to cast (1) vote per \$10,000 of membership fees on matters submitted to the voting members, except those related to target technologies;
- Vote to appoint the Chair of the Center Advisory Board;
- License technology developed or caused to be developed by the Center prior to it being offered for licensing to non-Members;
- Enter into customized research agreements where it is possible for the member organization to obtain certain rights to intellectual property that may be developed during the course of a project per the rules and regulations of ASU;
- Availability of accurate and objective research data on topics that IT professionals and consumers of IT services have identified as being of practical importance. Improved conceptual/technical bases for strategic planning and operations using results and other findings spawned by CABIT associates as part of individual projects or projects undertaken with partner organizations;
- Availability of CABIT associates to brainstorm and develop joint research proposals for opportunities with federal and other funding sources. Opportunity to interact with leading academicians and executives in other industries;
- Access to a pool of MBAs and other graduate and undergraduate students with specific training in information technology;
- Assist students designated by the Center with placement into the Internship Program;
- Receive all publications of the Center, which are intended for regular distributions, as determined by the Center Advisory Board;
- Attendance at Center sponsored events. The focus of these sessions will center on information technology issues and their relation to business operations and strategies. Events will include the opportunity to network with leaders from the public and private sectors and will include workshops, symposia and seminars. Examples of events from 2002-2003:
 - Presentation by Scott McNealy, CEO of Sun Microsystems;
 - .NET vs. J2EE Debate featuring Gerry Miller, Chief Technology Office for Microsoft Corporation and Joseph Williams, Chief Technology Strategist for Sun Microsystems, Inc.; and
 - CABIT Launch featuring speakers such as Arizona Governor Janet Napolitano, Lynda Applegate, the Henry R. Byers Professor of Business from Harvard University, Mary Murphy-Hoye, Director of IT Research and Senior Principal Engineer for Intel Corporation, The Honorable Arizona State Senator Dean Martin, and Corporate Futurist Thornton May.