

# Promoting Supply Chain Excellence

## *Strengths of the Arizona State University Supply Chain Management Programs*

1. Based on a tradition that began in the early 1960, in the mid- 1990s the supply chain management program was recognized as a area of excellence within the College of Business At Arizona State University. The Supply Chain management group has built on this reputation and a strong partnership between the University and the business community to the point that today the Supply Chain management faculty is the largest faculty with this emphasis at any one University in the U.S. and Western Europe. There are **24 tenure track professors** that focus on Supply Chain Management in their research and teaching.
2. Each of the faculty members focuses on the **integration** of the supply chain. Although the faculty has different areas of expertise, they collectively focus on integration of materials acquisition, logistics and operations.
3. The faculty conducts research and teaching in a wide variety of industries but most of the focus is on leading edge technologies in **systems integration** industries such as **electronics** and **aerospace**. However, work is also conducted in automotive, service and retail industries.
4. The programs have a broad **global reach**. The Supply Chain management faculty have taught and conducted research throughout the world and faculty has earned their degrees from universities in Europe, Asia and South America. Formal academic arrangements for graduate and executive education exists in France, Spain, Peru, Mexico and China. This assures that all SCM programs have a global perspective.
5. The full-time MBA program has the **largest concentration of graduate students** specializing in supply chain management in the United States. Graduates of this program receive multiple job offers representing a variety of industries but generally in the high technology sector.
6. The **distance learning program** that provides a variety of supply chain offerings. A number of Fortune 500 companies have taken advantage of this learning format during the past three years.
7. Two formal **research centers** support the academic/business partnership and provide relevant research channels for the Supply Chain Management faculty. The CAPSresearch center focuses on applied purchasing and supply management research while the Institute for Manufacturing Enterprise Systems analyzes how to increase manufacturing competitiveness within the supply chain perspective.

8. As a result of the research, teaching and consulting activities, the faculty has received a number national and international **awards** and hold highly visible positions in academic organizations and business **advisory groups**.