

changing organizations through education

ASU[®] W. P. CAREY
SCHOOL *of* BUSINESS
ARIZONA STATE UNIVERSITY

when staying on the cutting edge isn't enough



*In today's chaotic business environment, leaders can't just do things differently, they have to **think differently**. To accomplish this, they need to **be different**.*

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Center for Executive and Professional Development

This is why the W. P. Carey School of Business' Center for Executive and Professional Development focuses on business challenges that you not only face today, but that you will face tomorrow. Preparing leaders to solve problems we don't even know are problems yet; preparing students to consider technologies that haven't been invented yet; preparing businesses to find opportunities across disciplines and without boundaries. Because in today's marketplace, if you're staying on the cutting edge of your industry, you are already behind and missing substantial business opportunities. You need to be the cutting edge. We can help get you there.

The Center for Executive and Professional Development is a transformative experience for individual and corporate participants.

- **Outstanding Faculty.** We design courses based on years of inside knowledge from working with leading corporations.
- **Sometimes Size Does Matter.** We are a large organization, educating nearly 12,000 individuals annually: from undergraduate students to seasoned working professionals.
- **An Intersection of Research and Practice.** W. P. Carey houses ten research centers that focus on real-world issues common to the business community, linking practical needs of industries with recognized research conducted by our top professors.
- **A Different Kind of Leadership Experience.** Consider W. P. Carey your partner in talent development and succession planning. Employees will acquire knowledge and skills they need to excel in leadership positions, taking your business to new heights.

Program Offerings

Open Enrollment

W. P. Carey offers open-enrollment programs for individuals or groups of employees from the same organization. Sending a group of employees to a course, or series of courses, can improve internal collaboration by providing a shared learning experience.

One of our most popular open-enrollment courses is the High Impact Project Management course. Taught by faculty who teach in our MBA programs, this comprehensive and practical project management program emphasizes best known methods and an adaptive process for managing projects in organizations.

Graduate Certificates

Often, working professionals seek a specialization without the commitment of a full-fledged degree program. This allows employees to move forward with new ideas and opportunities for your business and their career while earning graduate degree credit that can be applied toward various master's programs

At W. P. Carey, graduate students may earn certificate in a number of disciplines, such as supply chain management, quantitative skills and marketing.

Mastering Business

W. P. Carey has responded to the needs of working professionals by developing three unique and flexible ways for individuals to earn a Master in Business Administration: our Evening, Executive, and Online MBA Programs. Each program is tailored to accommodate different life and career stages. W. P. Carey faculty teach all MBA programs and each one offers the same core curriculum. Our Online MBA Program utilizes a learning model that combines in-person residencies with Internet-based distance learning to enable education from anywhere in the world.

Besides earning an MBA, there are additional opportunities for working professionals to further their education through a graduate degree program:

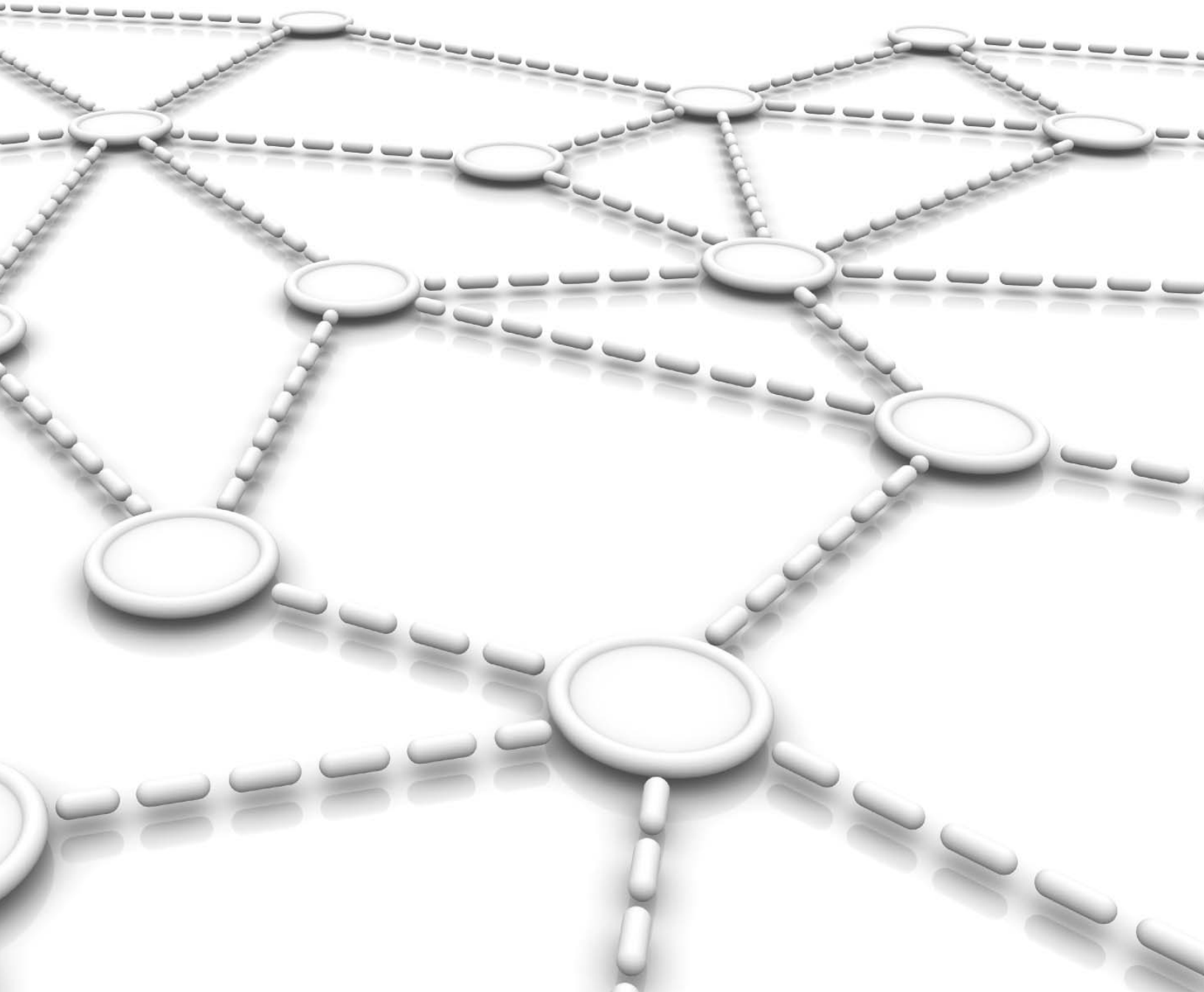
- Master of Accountancy
- Master of Agribusiness
- Master of Health Sector Management
- Master of Science in Information Management
- Master of Taxation



Customized Just For You

In addition to providing top-ranked programs for individuals, we can adapt any of our educational programs, including the MBA, or create a new program to meet your individual needs. From a one- or two-day seminar, to a month-long business training program, to a full-fledged Custom MBA Program, we have the flexibility and creativity to provide tailored educational solutions to fit your organization's needs.

Additionally, your program can be delivered how you want it. We can host your company here at one of our many campus locations in the Phoenix metropolitan area, at your company location, via the Internet or any combination that works both for the type of content being covered and your needs. We know no boundaries in regard to how the program is conceived, created, and executed.



W. P. Carey School of Business

The W. P. Carey School of Business at Arizona State University is one of the largest business schools in the United States. The school is internationally recognized for its leadership in business education and is highly regarded for its renowned faculty and their research productivity.

The W. P. Carey School is headquartered on ASU's Tempe campus, adjacent to Phoenix, Arizona, the fifth largest city in the U.S. Classes and program services also are offered at satellite locations throughout greater Phoenix. The metro area provides students with access to companies in

high-tech, aerospace, financial services, manufacturing, telecommunications, transportation and tourism-related service industries. The thriving population also supports an active cultural environment and a wide range of professional sports.

Contact Us

As you take on new challenges, consider W. P. Carey your partner in providing the knowledge and resources to help you lead and succeed.

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