

## W. P. Carey MBA – Online Program Core Course Listings

### **ACC 502: Financial Accounting**

Contemporary financial accounting and reporting systems, with an emphasis on the interpretation and evaluation of a company's external financial reports.

### **ACC 503: Managerial Accounting**

Managerial accounting concepts and procedures for internal reporting applied to the decision-making activities of professional managers.

### **ECN 501: Statistics for Managers**

Fundamentals of statistical analysis to aid management decision making.

### **ECN 502: Managerial Economics**

Impact of the economic environment on business; tools and techniques of economic analysis used in marketing, finance and strategy.

### **FIN 502 Managerial Finance**

Developing analytical techniques and financial theories used to make optimal decisions in a corporate setting.

### **MGT 502: Organization Theory and Behavior**

Understanding the human side of organizations through management theories and applications. Developing knowledge and skills for successful management of self and others.

### **MGT 589 Strategic Management**

Formulation of strategy and policy in the organization, emphasizing the integration of decisions in the functional areas.

### **MKT 502: Marketing Management**

Managing the marketing function; market and environmental analysis; marketing planning, strategy and control concepts; development and management of marketing programs.

### **SCM 502: Operations and Supply Management**

Contemporary management issues, including environmental, project and supply chain management; new product development; quality control; TQM.

Each course is 4-credit hours.