

**W. P. Carey MBA – Online Program  
Course Listings**

**ACC 502: Financial Accounting**

Contemporary financial accounting and reporting systems; emphasizes the interpretation and evaluation of a company's external financial reports.

**ACC 503: Managerial Accounting**

Managerial accounting concepts and procedures for internal reporting applied to the decision making activities of the professional managers.

**ECN 501: Statistics for Managers**

Fundamentals of statistical analysis to aid management decision making.

**ECN 502: Managerial Economics**

Impact of the economic environment on business. Tools and techniques of economic analysis used in marketing, finance, and strategy.

**ECN 503 Global Economics for Managers**

Macroeconomic analysis of issues related to economic growth, inflation, interest rates behavior, unemployment, exchange rate determination, and global competitiveness.

**FIN 502 Managerial Finance**

Develops analytical techniques and financial theories used to make optimal decisions in a corporate setting.

**MGT 502: Organization Theory and Behavior**

Understands human side of organizations through management theories and applications. Develops knowledge and skills for successful management of self and others.

**MGT 589 Strategic Management**

Formulation of strategy and policy in the organization, emphasizing the integration of decisions in the functional areas.

**MKT 502: Marketing Management**

Managing the marketing function; market and environmental analysis; marketing planning, strategy, and control concepts. Development and management of marketing programs.

**SCM 502: Operations and Supply Management**

Contemporary management issues, including environmental, project, and supply chain management; new product development; quality control; TQM.

**SCM 581 Management of Technology and Innovation**

Technology life cycles, technology forecasting, new product development process, innovation teams, innovation best practices.

**SCM 587: Project Management**

Planning, scheduling, and controlling of projects in R & D, manufacturing, construction, and services. Project selection, financial considerations, and resource management.

Official ASU course descriptions are available at any time at [www.asu.edu/aad/catalogs/courses](http://www.asu.edu/aad/catalogs/courses).