

Phoenix Forum \* February 26-27, 2009

**21<sup>st</sup> Century Trade Challenges:  
 How can the world's two economic superpowers lead together?**

Location: Arizona Biltmore, McArthur Ballroom

**FORUM AGENDA**

| <b>THURSDAY, Feb. 26, 2009</b> |   |
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| 8:00 – 8:30 a.m.               | <b>Guest Registration / Continental Breakfast</b>   |
| 8:30 – 8:40 a.m.               | <b>Phoenix Forum Commences with a greeting by President Michael Crow</b>  |
| 8:40 – 9:30 a.m.               | <b>Overview &amp; Participant Expectations</b><br>Led by Forum Series Co-Directors: Bob Mittelstaedt & Paul Schiff Berman   |
| 9:30 - 10:45 a.m.              | <u>Session 1</u><br><b>Economic Integration &amp; Economic Development</b><br>Facilitated by Arthur Blakemore<br><br>A high level overview, this session will offer historical examples and theoretical insight into why integration in the global economy, especially in regard to trade, is critically important to economic development.<br><br><i>Keynote:</i><br><br><b>Edward C. Prescott</b><br>Nobel Laureate Economics; and W. P. Carey Chair Economics<br><br><i>Discussion to begin with comments from:</i><br><br><b>Clyde V. Prestowitz, Jr.</b><br>Founder and President, Economic Strategy Institute |
| 10:45 – 11:00 a.m.             | <b>Break</b>  |
| 11:00 a.m. – 12:15 p.m.        | <u>Session 2</u><br><b>Shifting Patterns of Trade &amp; Development</b><br>Facilitated by Jose Mendez<br><br>Examining shifting trade patterns and shifting economic centers, this session will explore the importance of such drivers as market forces, public policy, technology and business practices with an eye toward Asia generally and China specifically.<br><br><i>Overviews presented by:</i>   |

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|                          | <p><b>Clyde V. Prestowitz, Jr.</b><br/>         Founder and President, Economic Strategy Institute</p> <p><b>Merle A. Hinrichs</b><br/>         Chairman and CEO, Global Sources</p> <p><i>Discussion to begin with comments from:</i></p> <p><b>J.P. Millon</b><br/>         Director, Cypress Bioscience; Director, CVS Caremark; and<br/>         Former President and CEO, PCS Health Systems, Inc.</p>   |
| <p>12:15 – 1:00 p.m.</p> | <p><b>Lunch</b></p>   |
| <p>1:00 – 2:15 p.m.</p>  | <p><u>Session 3</u></p> <p><b>The WTO and China</b><br/>         Facilitated by Aaron Xavier Fellmeth</p> <p>With discussions focused on WTO evolution and the impact of China’s accession, this session will explore the extent to which China’s development issues are unique or setting a precedent for other developing states. The session will further explore the challenges of integrating centrally-controlled economies such as China's into the WTO trade regime.</p> <p><i>Overviews presented by:</i></p> <p><b>Stephen Kho</b><br/>         Senior Counsel, Akin Gump</p> <p><b>Joseph Vining</b><br/>         Harry Burns Hutchins Professor of Law, University of Michigan Law School</p> <p><i>Discussion to begin with comments from:</i></p> <p><b>Karen Dickinson</b><br/>         Partner, Quarles &amp; Brady LLP</p> |
| <p>2:15 – 2:30 p.m.</p>  | <p><b>Break</b></p>   |
| <p>2:30 – 3:45p.m.</p>   | <p><u>Session 4</u></p> <p><b>Doing Business with China: Perspectives from Business Leaders</b><br/>         Facilitated by Phillip Carter</p> <p>Through the presentation of case vignettes by business leaders, this session will explore the practical challenges of doing business with China, offering insight into lessons learned, and/or suggestions of ways to make future business transactions more productive.</p> <p><i>Case vignettes to be presented by:</i></p> <p><b>Gary Tooker</b><br/>         Former Chairman, Motorola; and<br/>         Former Chairman, Pacific Basin Economic Council</p>  |

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|                              | <p><b>Peter K. Yam</b><br/>Retired President of Greater China, Emerson Electric; and<br/>Chairman, Emerson Electric (China) Holdings Co Ltd.</p> <p><b>Ronald Hutchinson</b><br/>Senior Vice President, Product Development, Harley-Davidson</p> <p><i>Discussion to begin with comments from:</i></p> <p><b>Bob Mahoney</b><br/>Executive Vice President of Sales and Marketing, ON Semiconductor</p>   |
| 3:45 – 4:30 p.m.             | <p><b>Reflections on the Day</b><br/>Led by Bob Mittelstaedt &amp; Paul Schiff Berman</p>  |
| 5:30 p.m.                    | <p><b>Cocktails &amp; Working Dinner</b></p> <p><i>Discussion tables:</i></p> <p><i>Is Higher Education a Trade Transaction?</i><br/><b>Michael Crow</b><br/>President, Arizona State University</p> <p><i>Doing Business Inside China</i><br/><b>Buck Pei</b><br/>Associate Dean of Asia Programs, W. P. Carey School of Business,<br/>Arizona State University</p> <p><i>Private Equity and Real Estate Investment in China - Reflections on a<br/>Nascent Investment Market</i><br/><b>Christopher A. Lause</b><br/>Partner, Bryan Cave LLP</p> <p><i>Chinese Cyber Nationalism: A Wild-Weird-Wired Card in China's<br/>Marketplace</i><br/><b>Xu Wu</b><br/>Assistant Professor, Walter Cronkite School of Journalism and Mass<br/>Communication, Arizona State University</p> |
| <b>FRIDAY, Feb. 27, 2009</b> |  |
| 7:30 a.m.                    | <b>Continental Breakfast</b>   |
| 8:00 – 8:15 a.m.             | <p><b>Overview &amp; Participant Expectations</b><br/>Led by Bob Mittelstaedt &amp; Paul Schiff Berman</p>   |
| 8:15 – 10:00 a.m.            | <p><u>Session 5</u></p> <p><b>Issues, Challenges, and Linkages Affecting Trade</b><br/>Facilitated by Kenneth Abbott</p> <p>Exploring some of the broad challenges and issues surrounding US-China trade relations, this session will consider which aspects of these issues are critical to US-China trade relations and the impact that increasing economic integration could have on them.</p>  |

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|                         | <p><i>Overviews presented by:</i></p> <p><i>Intellectual Property</i><br/> <b>Karen Dickinson</b><br/> Partner, Quarles &amp; Brady LLP</p> <p><i>Ethical and Social Issues</i><br/> <b>Lisa M.H. Dercks</b><br/> Vice President, Ethics, for ABACUS, Div. of Calculus, Inc.; and<br/> Adjunct Professor of Law, William Mitchell College of Law</p> <p><i>Technology / Sustainability</i><br/> <b>Steven Lockard</b><br/> President and CEO, TPI Composites</p> <p><i>Discussion to begin with comments from:</i></p> <p><b>Ning Wang</b><br/> Assistant Professor, School of Global Studies</p> |
| 10:00 – 10:15 a.m.      | <b>Break</b>  |
| 10:15 a.m. – 12:00 p.m. | <p><u>Session 6</u></p> <p><b>Looking Ahead: Setting the Agenda for Productive Economic &amp; Trade Relationships</b><br/> Facilitated by Bob Mittelstaedt &amp; Paul Schiff Berman</p> <p>Taking into consideration topics raised throughout the forum, this final session will charge participants with the task of defining the challenges critical to US-China trade relations and economic integration. The topics identified in this session will determine the agenda for discussions in Beijing and Washington.</p>   |
| 12:00 – 12:20 p.m.      | <p><b>Phoenix Forum Conclusion</b><br/> Led by Bob Mittelstaedt &amp; Paul Schiff Berman</p>  |
| 12:20 – 12:30 p.m.      | <b>Closing Remarks by President Michael Crow</b>  |
| 12:30 p.m.              | <b>Forum 1 Ends / Lunch</b>   |