

Call for Papers for a Special Issue of the Journal of Operations Management “Behavioral Operations”

**Guest Editors: Rachel Croson (University of Texas at Dallas)
Ken Schultz (University of Alberta)
Enno Siemsen (University of Minnesota)**

Empirical research in operations management has often implicitly recognized many elements of human behavior. More recently, the explicit study of human judgment and behavior in operational contexts has emerged as an important focus of research. To recognize and support this development, the Journal of Operations Management invites submissions for a focused special issue on the topic of behavioral operations.

Submitted papers will describe behavior that is either (a) not predominantly motivated by self interest and stable monetary concerns, (b) not conscious and deliberate, (c) not based on all available information or based on information not processed optimally or (d) not optimal for a given objective. Papers should discuss why behavior of individuals deviates from simple and mechanistic rationality and investigate the consequences of that deviation. Consistent with the mission of JOM, papers should contain a significant empirical contribution. Experimental work, archival research, surveys or case studies are welcome. The relevance of behavior for the operational context has to be explicit. Such contexts could include (but are not limited to)

- The study of human behavior in inventory and ordering processes
- The analysis of worker behavior in their social context
- The details of human interactions in supply chain relationships
- The behavioral responses to operational adversity and risk
- The actions and team dynamics that enable successful product development
- Human responses to capacity constraints and limited resources

Papers should address relevant practical problems and provide either interesting managerial insight and/or a fundamental improvement of our understanding of human behavior in operational contexts. Manuscripts are expected to be of high academic standards and must follow the regular guidelines for JOM submissions. Articles will be processed as received, and submitters will be notified promptly if they do not fit the special issue. Full review of an article will be accomplished by one of the Guest Editors and two reviewers.

Please submit your manuscript directly via email to either Enno Siemsen or Ken Schulz - deadline for submissions is **June 30, 2011**. Please direct questions to either Enno Siemsen, siems017@umn.edu or Ken Schultz, klschult@bus.ualberta.ca.